

MAY 7, 2024

Thinking forward
for schools and
communities.



DS&C

LODI UNIFIED SCHOOL DISTRICT

VOTER SURVEY RESULTS



548 Market Street, Suite 44410 | San Francisco, CA 94104 | 415.956.1030 | www.dalescott.com

LODI UNIFIED SCHOOL DISTRICT

OVERVIEW

Survey Methodology

RANDOM SURVEY OF LIKELY VOTERS CONDUCTED IN JANUARY 2024

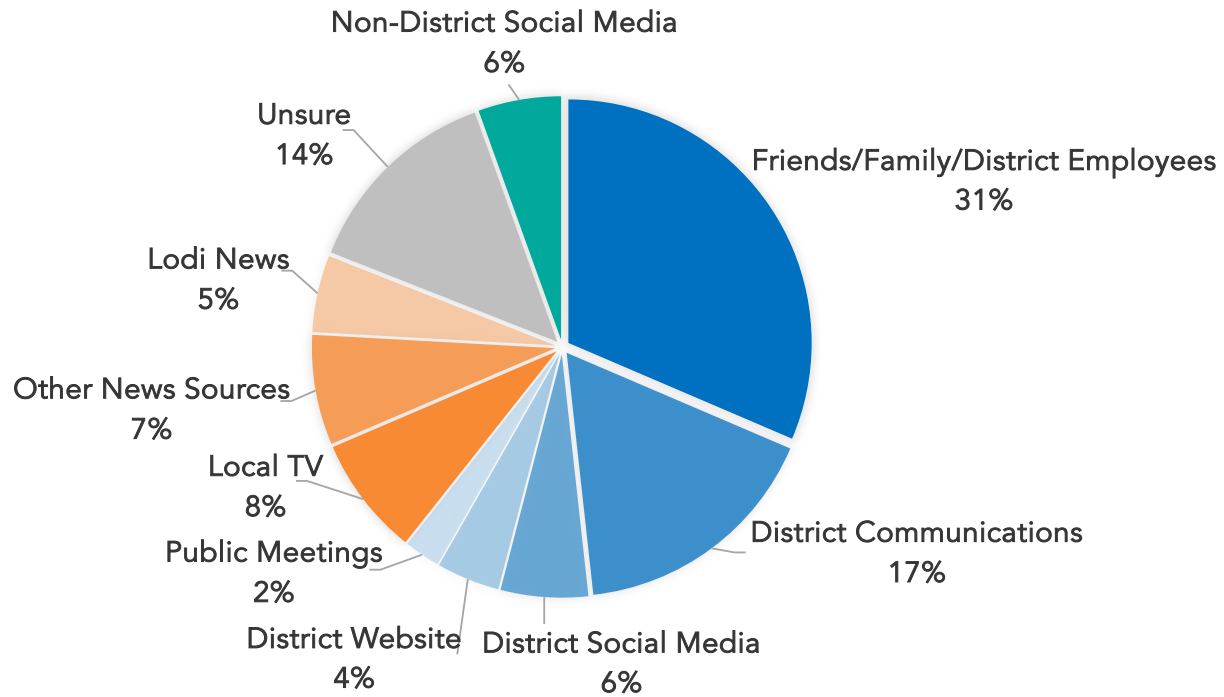
- ▶ Surveys were conducted between 1/24/24 and 1/28/24 in English and Spanish
- ▶ 406 completed surveys
 - ▶ 46% text-to-web
 - ▶ 39% cell phones
 - ▶ 8% land lines
 - ▶ 7% email-to-web
- ▶ The average length of the survey was 11.75 minutes
- ▶ Margin of error for the survey is 4.864%

Voter Information

INFORMATION ABOUT LODI UNIFIED SCHOOL DISTRICT

What is the main way you receive information about the Lodi Unified School District?

Information About the District

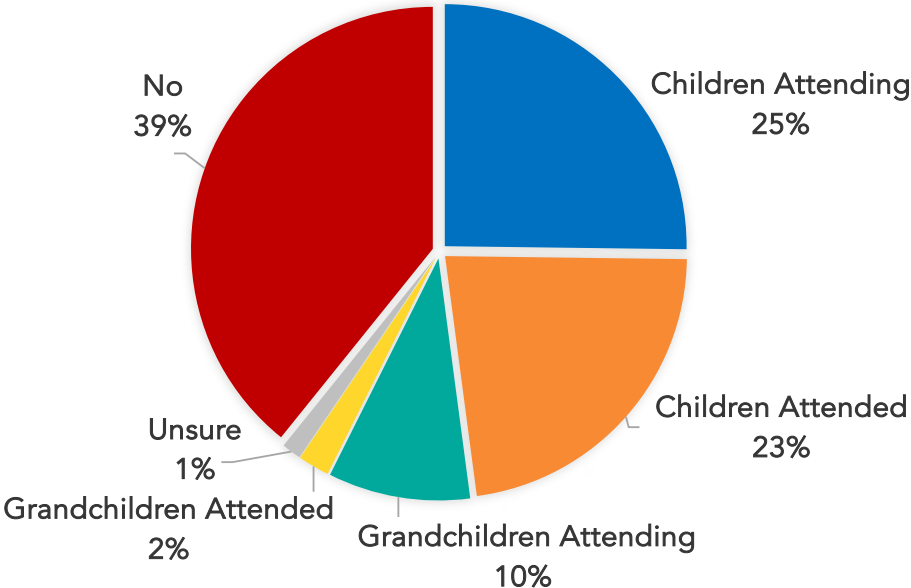


Core Values

EXPERIENCE WITH THE SCHOOL DISTRICT

Do you have or have you ever had any children or grandchildren who attended or are now attending a school in the Lodi Unified School District?

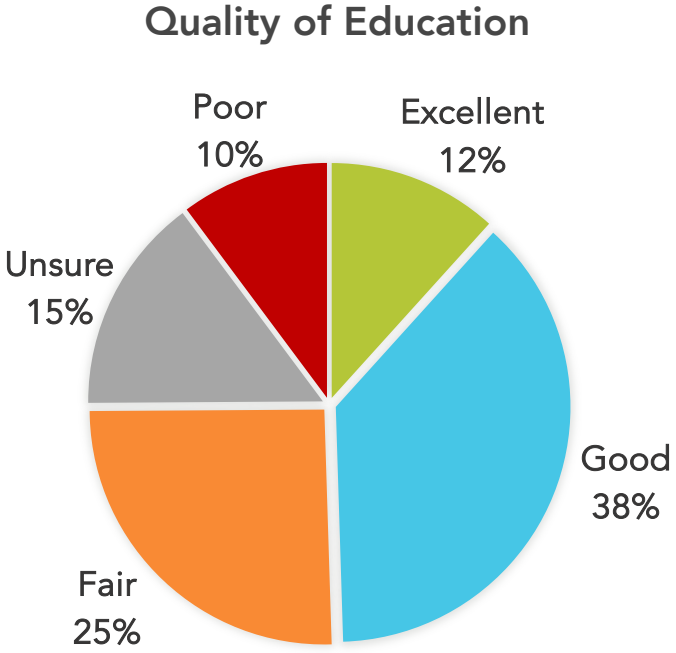
Experience with the District



Core Values

PERCEPTION OF EDUCATION QUALITY

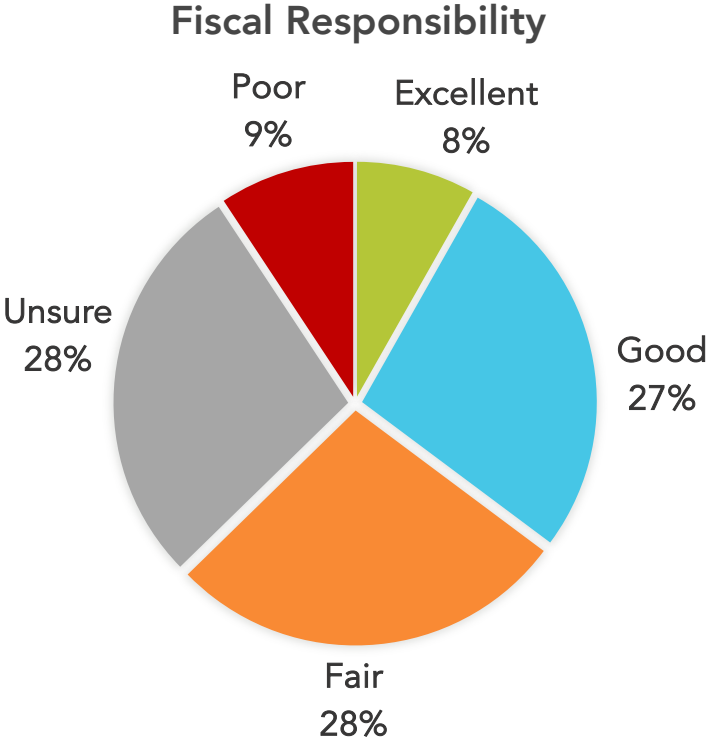
Either from what you know or what you've heard, would you rate the quality of education provided by Lodi Unified School District as excellent, good, fair or poor?



Core Values

PERCEPTION OF DISTRICT'S FISCAL RESPONSIBILITY

How would you rate the quality of the fiscal responsibility of the Lodi Unified School District?

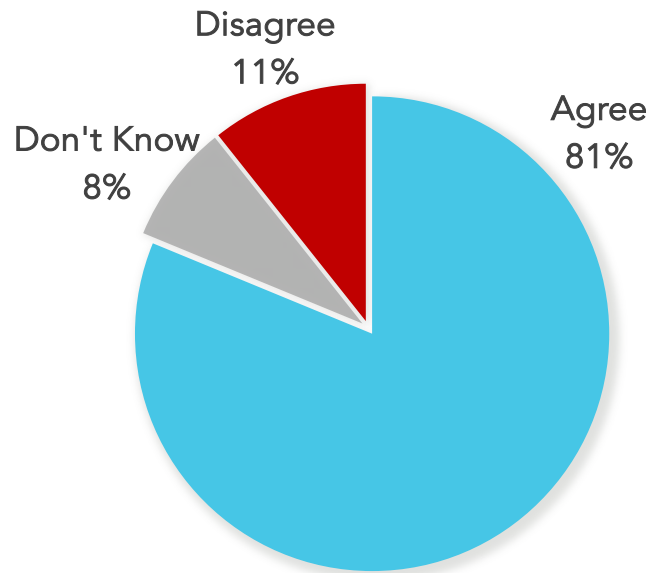


Core Values

PUBLIC SCHOOLS WITHIN THE COMMUNITY

Do you agree or disagree that...Lodi public schools are our community's most important asset and should be our number one priority.

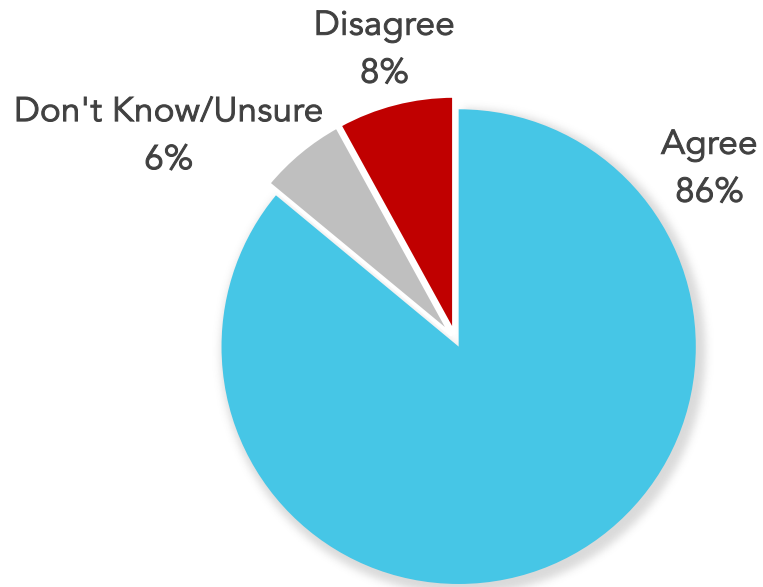
Community's Most Important Asset



SCHOOLS IMPACT ON PROPERTY VALUES

Do you agree or disagree that...Quality schools increase property values.

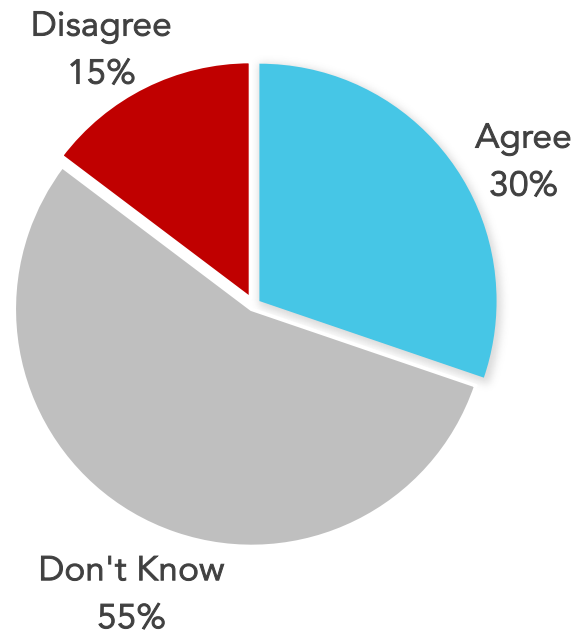
Quality Schools Increase Property Values



COMPLETED PROJECTS WITH MEASURE U FUNDS

Do you agree or disagree that...Lodi USD has successfully completed projects promised with Measure U bond funds approved by voters in November 2016.

Completed Projects with Measure U Bond Funds



LODI UNIFIED SCHOOL DISTRICT

VOTER ATTITUDES

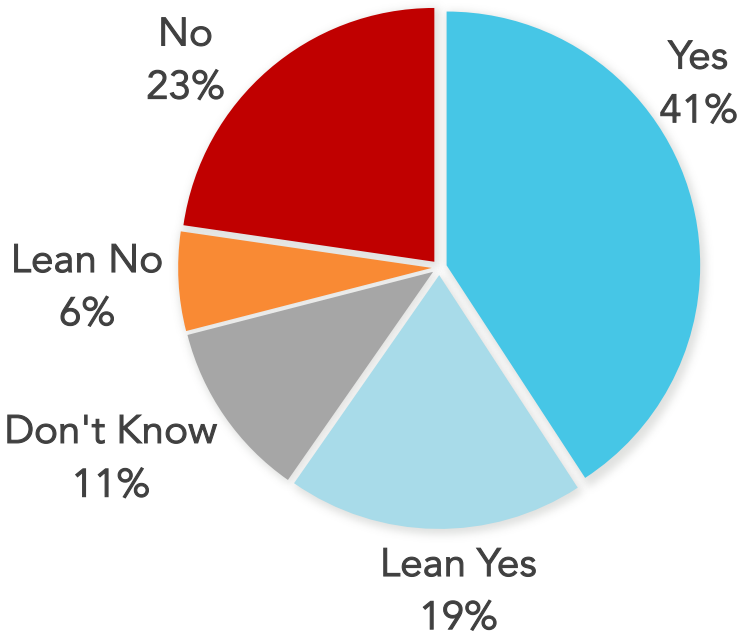
Voter Attitudes

\$452 MILLION BALLOT LANGUAGE: (BEFORE INFORMATION)

If the election were held today, would you vote "yes" to approve or "no" to reject the measure?

"With funds that cannot be taken by the State and spent elsewhere, shall Lodi Unified School District's measure to replace deteriorating portable classrooms; repair infrastructure including roofs, electrical wiring and plumbing; and construct new classrooms be adopted, authorizing \$452 million of bonds with legal rates, estimated levies below \$60 per \$100,000 of assessed valuation (raising \$24,400,000 annually), independent citizen oversight, annual audits, eligibility for state matching funds and full public disclosure of spending?"

BEFORE INFORMATION

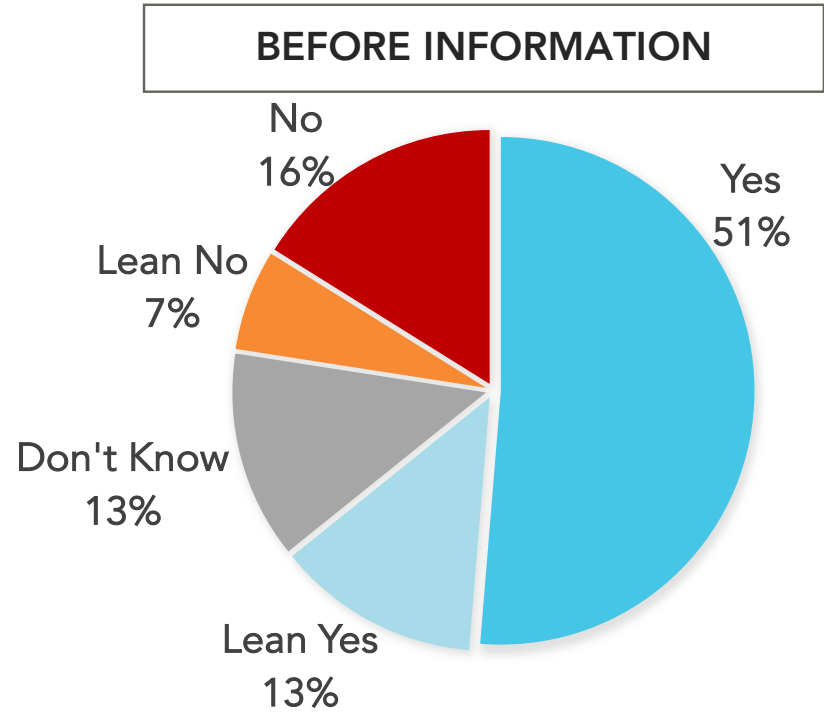


Voter Attitudes

\$212 MILLION BALLOT LANGUAGE: (BEFORE INFORMATION)

If the election were held today, would you vote "yes" to approve or "no" to reject the measure?

"With funds that cannot be taken by the State and spent elsewhere, shall Lodi Unified School District's measure to replace deteriorating portable classrooms; repair infrastructure including roofs, electrical wiring and plumbing; and construct new classrooms be adopted, authorizing \$212 million of bonds with legal rates, estimated levies below \$43 per \$100,000 of assessed valuation (raising \$12,800,000 annually), independent citizen oversight, annual audits, eligibility for state matching funds, full disclosure of spending and no increase in current tax rates?"





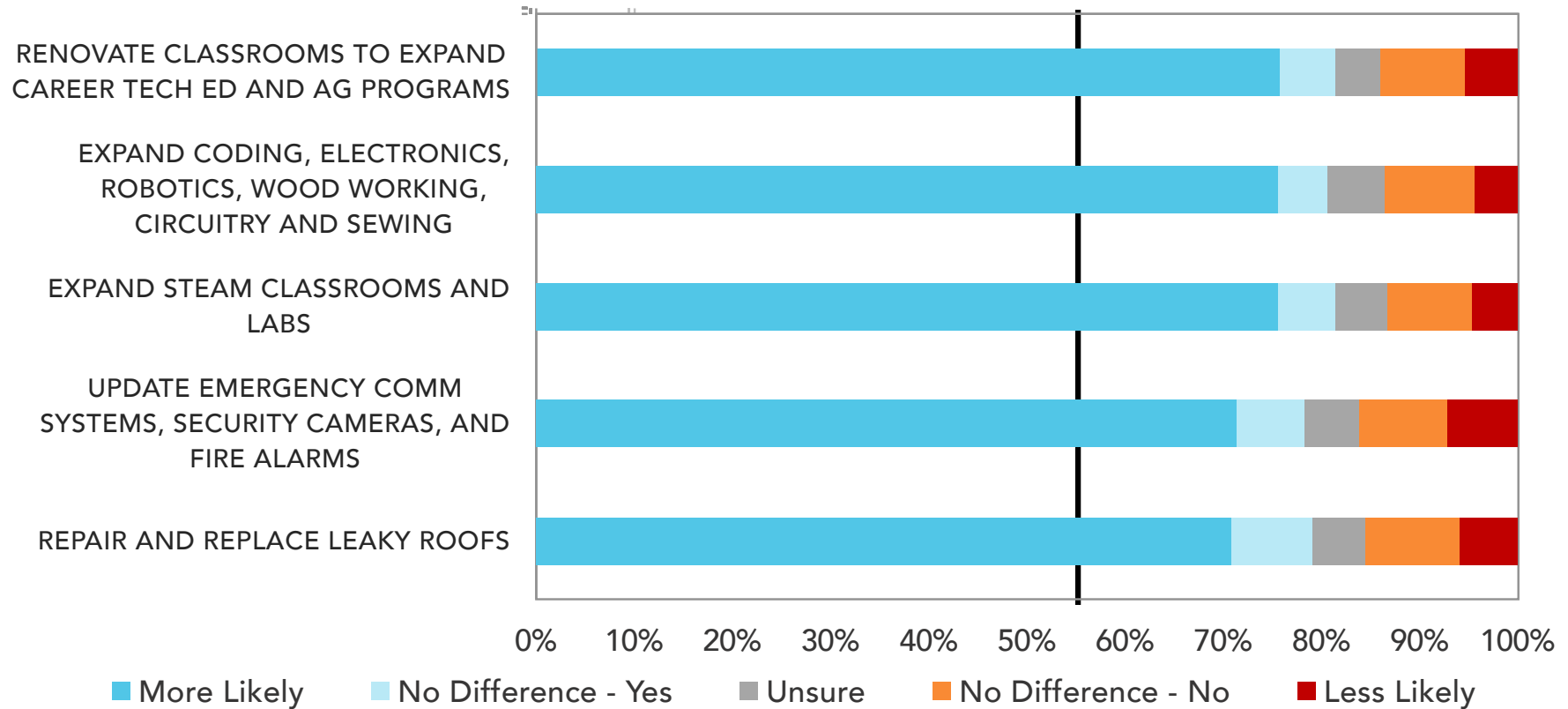
LODI UNIFIED SCHOOL DISTRICT

PROJECTS

Voter Attitudes

IMPACT OF SPECIFIC PROJECTS

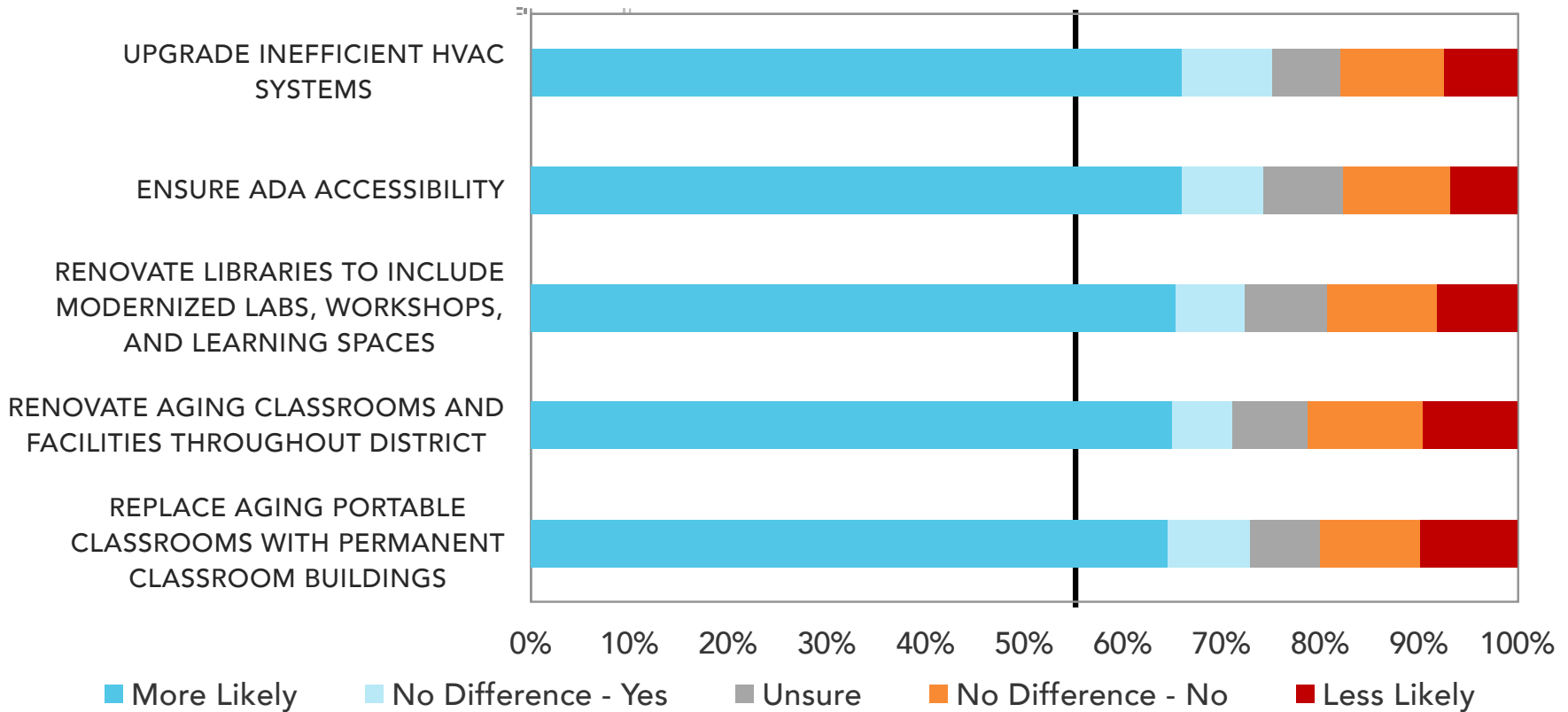
Here are some details regarding the proposed bond. For each statement, please tell me if it would make you more or less likely to vote for the bond?



Voter Attitudes

IMPACT OF SPECIFIC PROJECTS

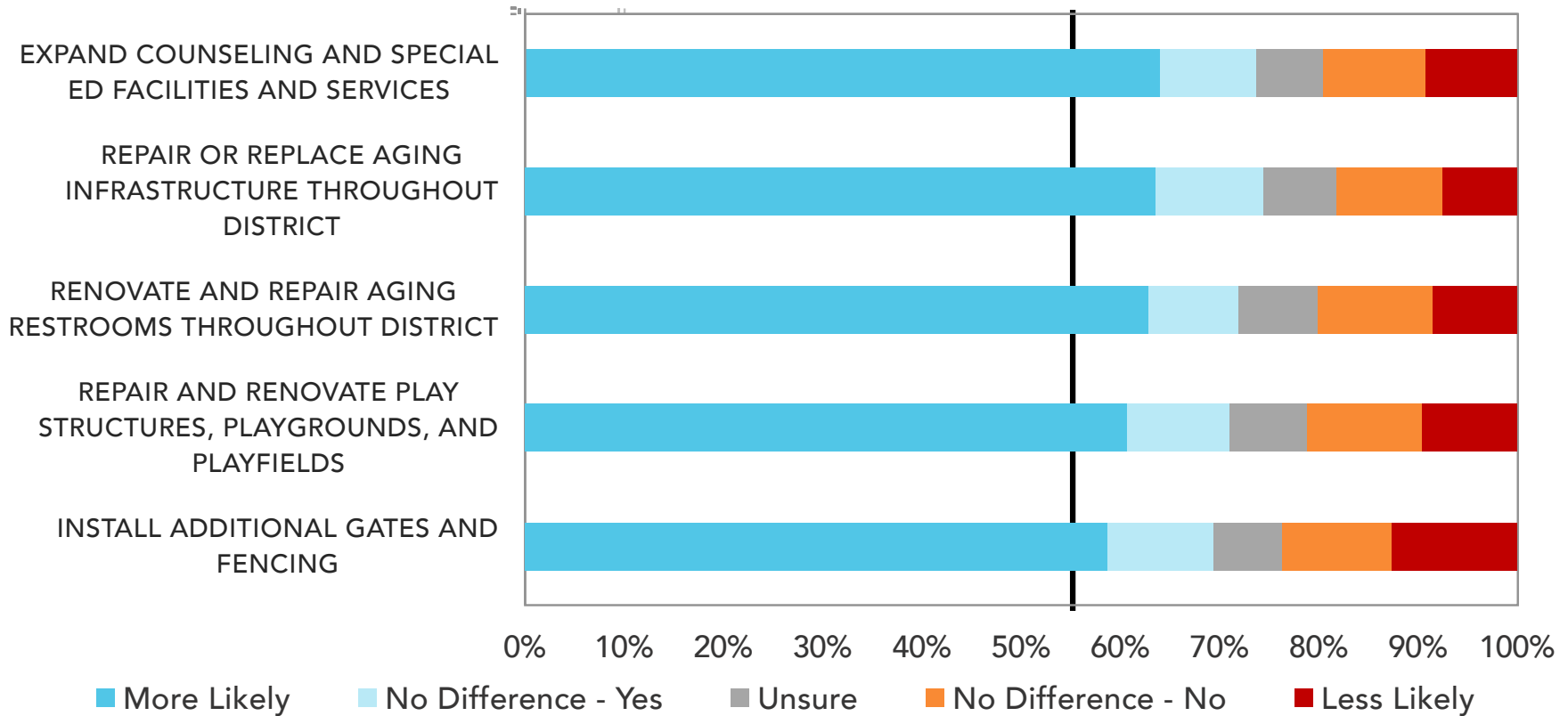
Here are some details regarding the proposed bond. For each statement, please tell me if it would make you more or less likely to vote for the bond?



Voter Attitudes

IMPACT OF SPECIFIC PROJECTS

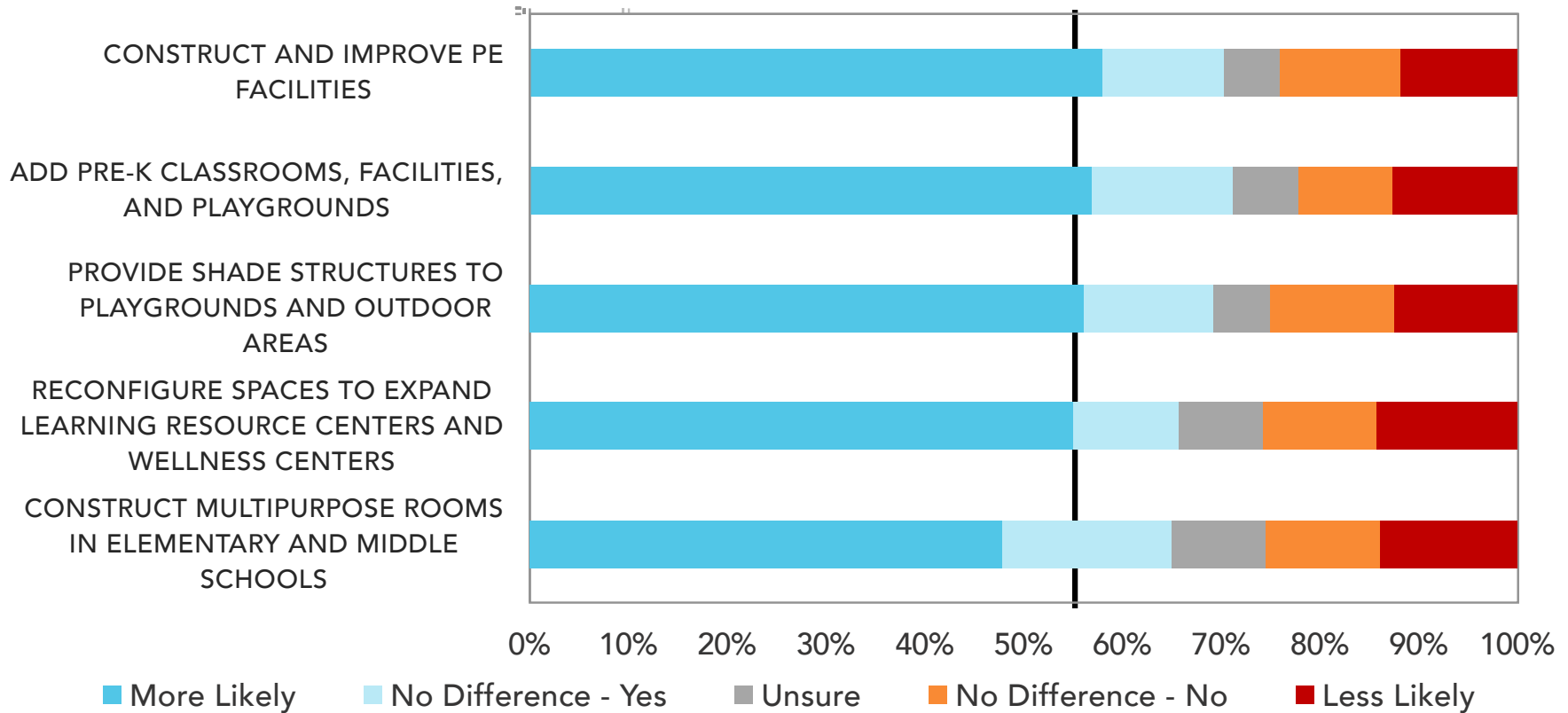
Here are some details regarding the proposed bond. For each statement, please tell me if it would make you more or less likely to vote for the bond?



Voter Attitudes

IMPACT OF SPECIFIC PROJECTS

Here are some details regarding the proposed bond. For each statement, please tell me if it would make you more or less likely to vote for the bond?



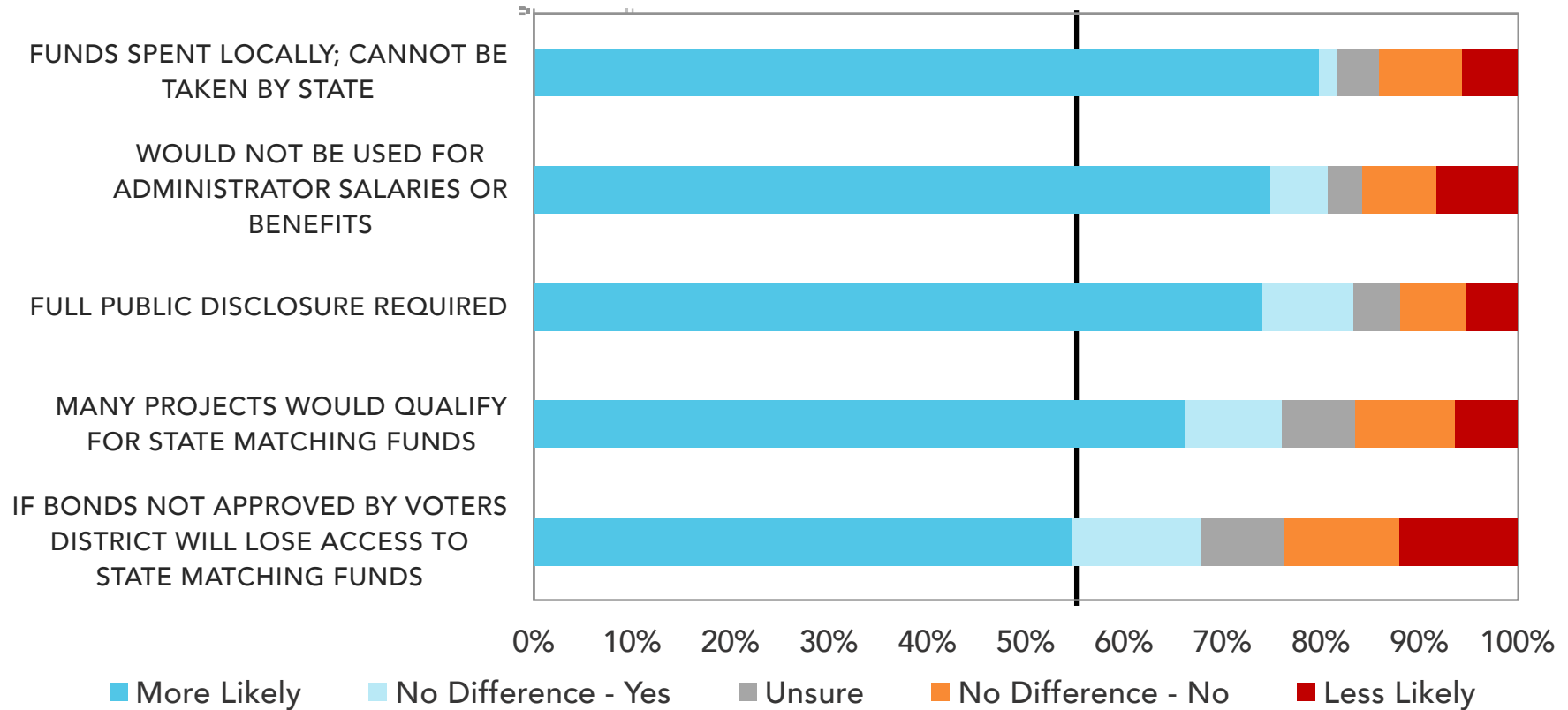
LODI UNIFIED SCHOOL DISTRICT

TAXPAYER PROTECTIONS

Voter Attitudes

TAXPAYER PROTECTIONS

Here are some details regarding the proposed bond. For each statement, please tell me if it would make you more or less likely to vote for the bond?





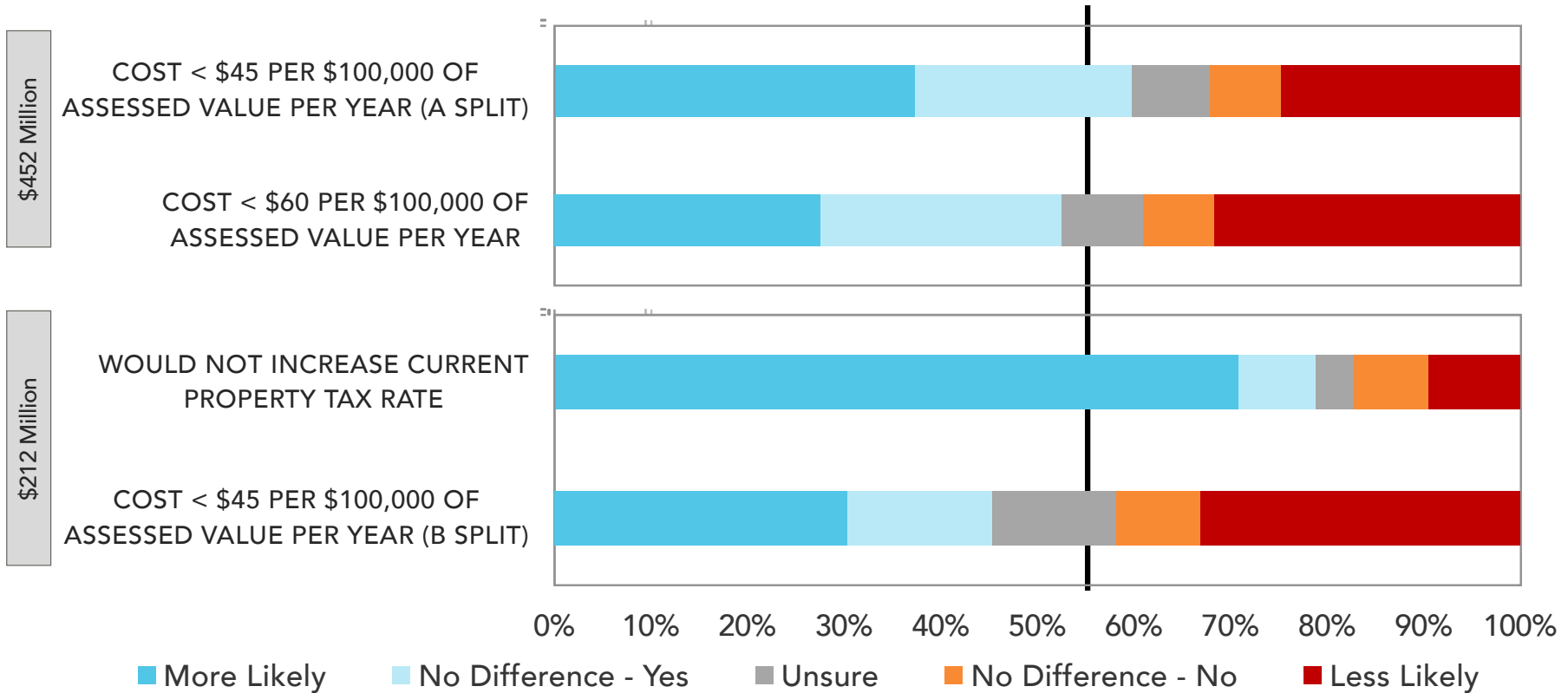
LODI UNIFIED SCHOOL DISTRICT

TAX RATE SENSITIVITY

Voter Attitudes

TAX RATE SENSITIVITY

Here are some details regarding the proposed bond. For each statement, please tell me if it would make you more or less likely to vote for the bond?



LODI UNIFIED SCHOOL DISTRICT

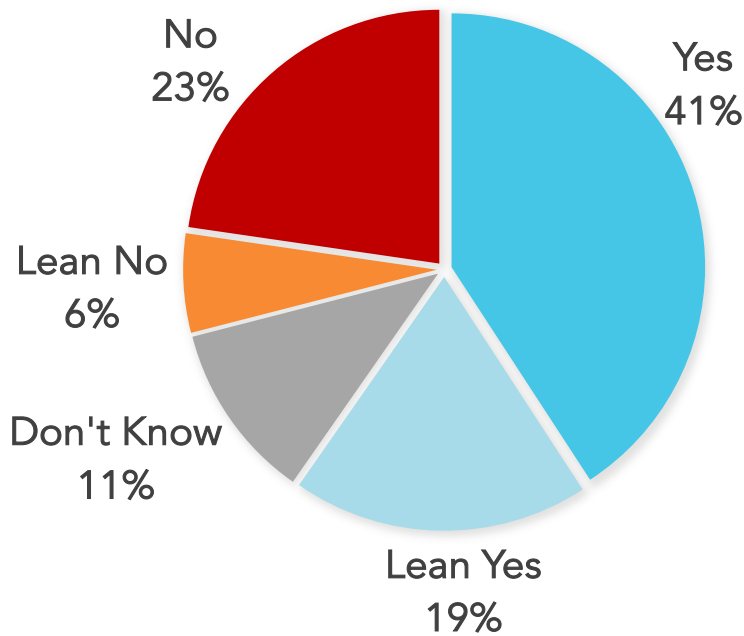
RESULTS

Voter Attitudes

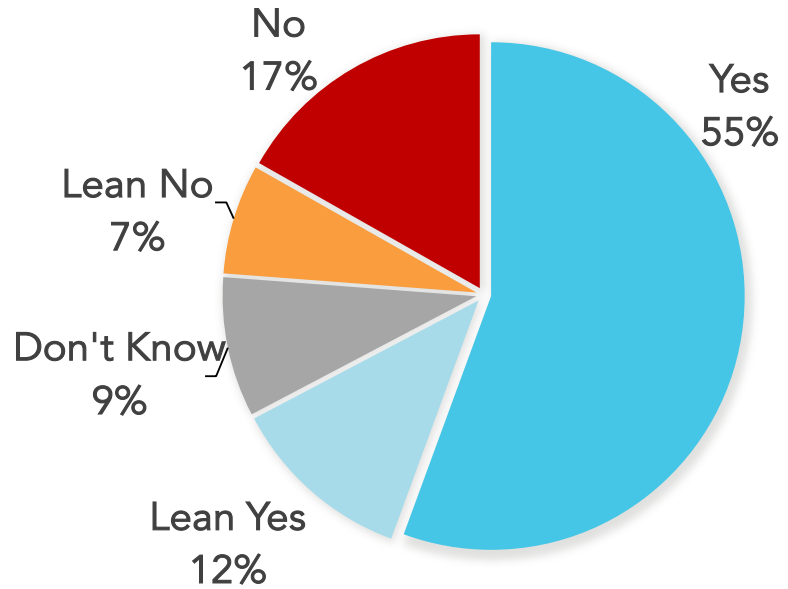
\$452 MILLION BALLOT LANGUAGE: (BEFORE VS AFTER INFORMATION)

Now that you have heard more information regarding the proposed \$452 million Lodi Unified School District bond measure, if the election were held today, would you vote 'yes' to approve or 'no' to reject the measure?

BEFORE INFORMATION



AFTER INFORMATION

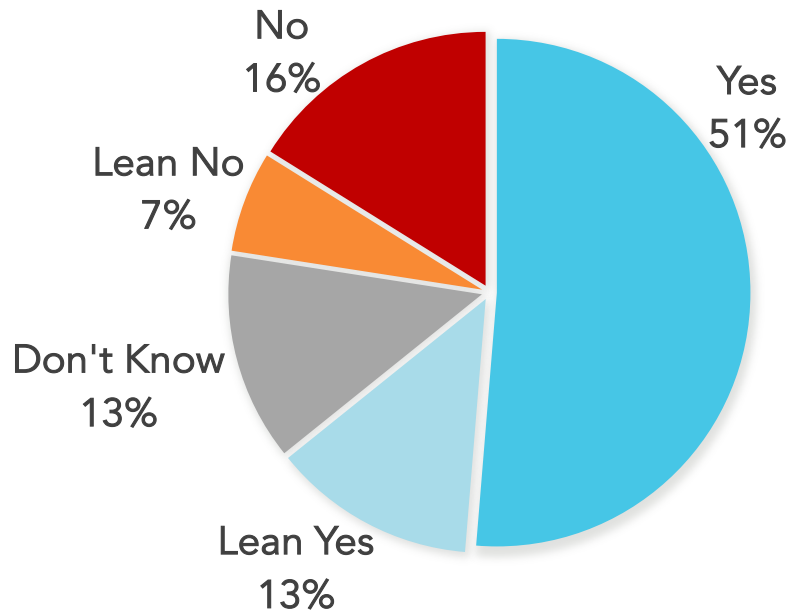


Voter Attitudes

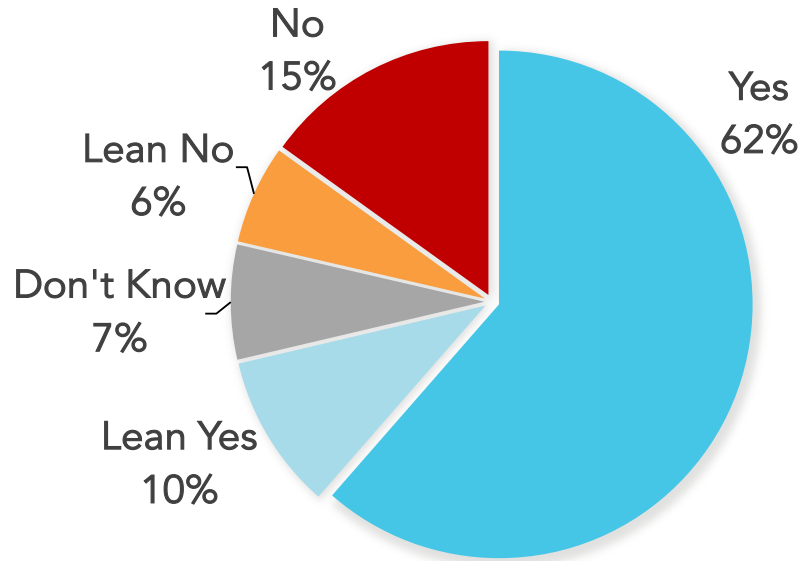
\$212 MILLION BALLOT LANGUAGE: (BEFORE VS AFTER INFORMATION)

Now that you have heard more information regarding the proposed \$212 million Lodi Unified School District bond measure, if the election were held today, would you vote 'yes' to approve or 'no' to reject the measure?

BEFORE INFORMATION



AFTER INFORMATION



Overview of Election Timeline

PREPARING FOR NOVEMBER 2024

November 2024 Election
(Presidential Election)



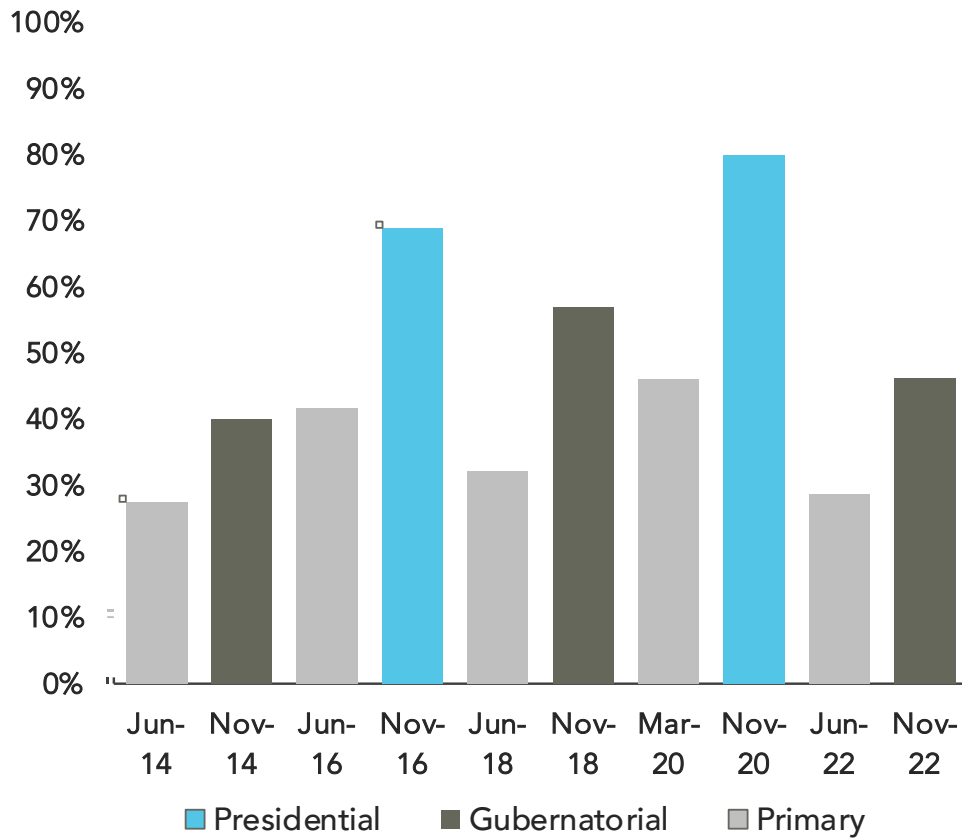
LODI UNIFIED SCHOOL DISTRICT

APPENDIX

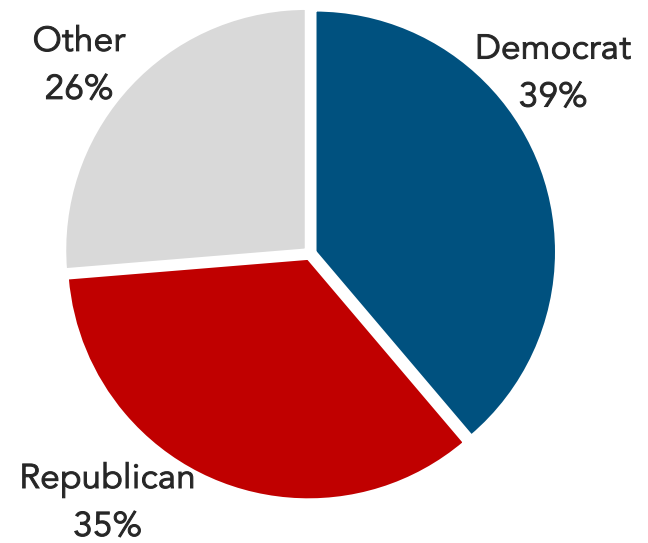
Voter Information

91,788 LODI UNIFIED SCHOOL DISTRICT REGISTERED VOTERS

San Joaquin County:
Voter Turnout



Lodi USD:
Political Party Affiliations



Source: sos.ca.gov and politicaldata.com



Improving classrooms, schools and communities, one ballot at a time.

DS&C

THINKING FORWARD

CALIFORNIA K 14 FINANCIAL ADVISOR