

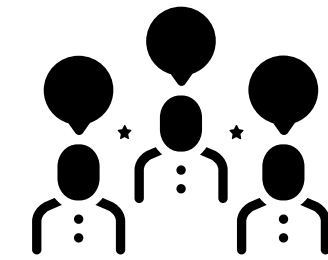
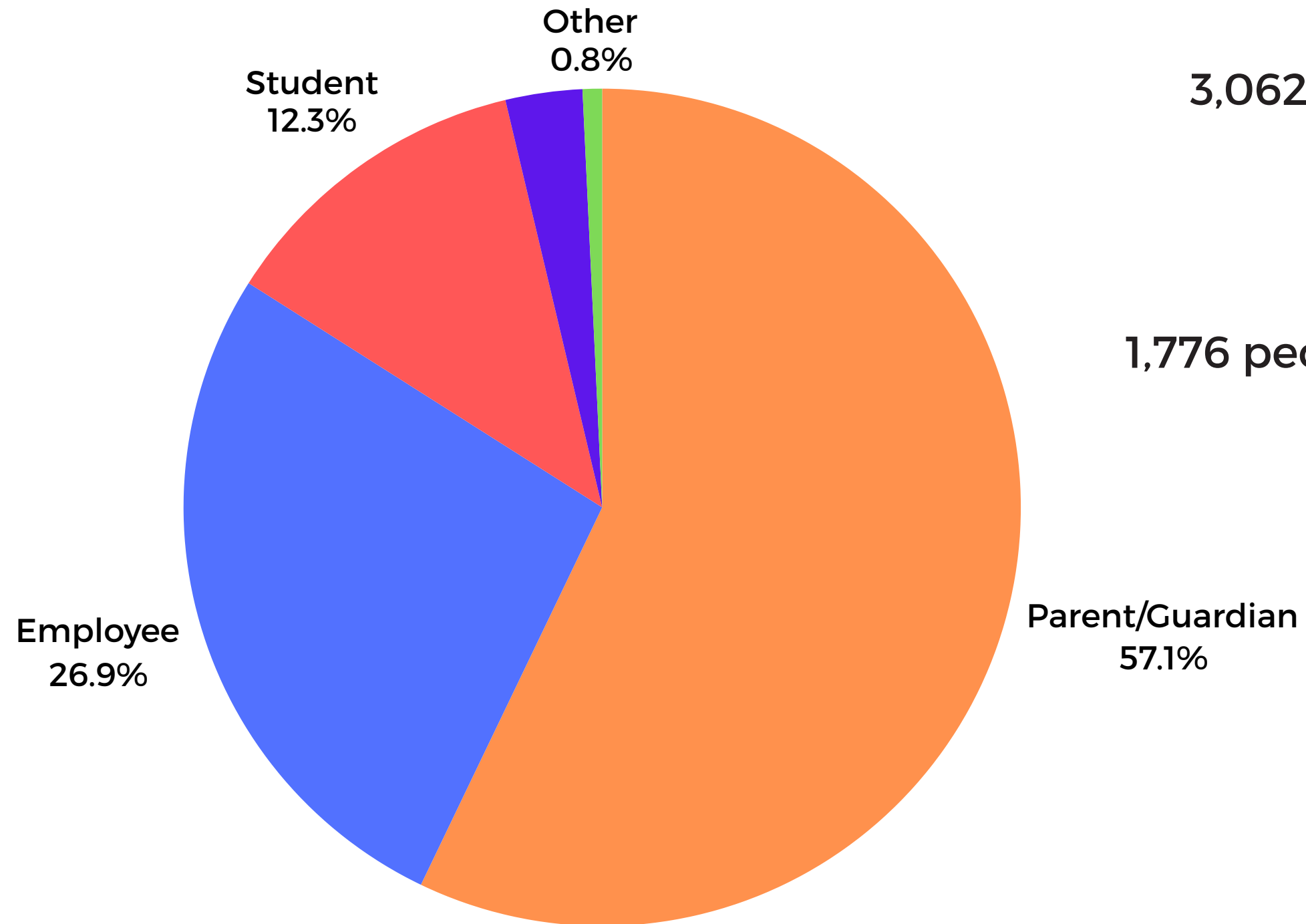
# Lodi USD Communications Survey Results

By: Chelsea Vongehr, Director of Communications



*Educating Students for Success.*

# Participants

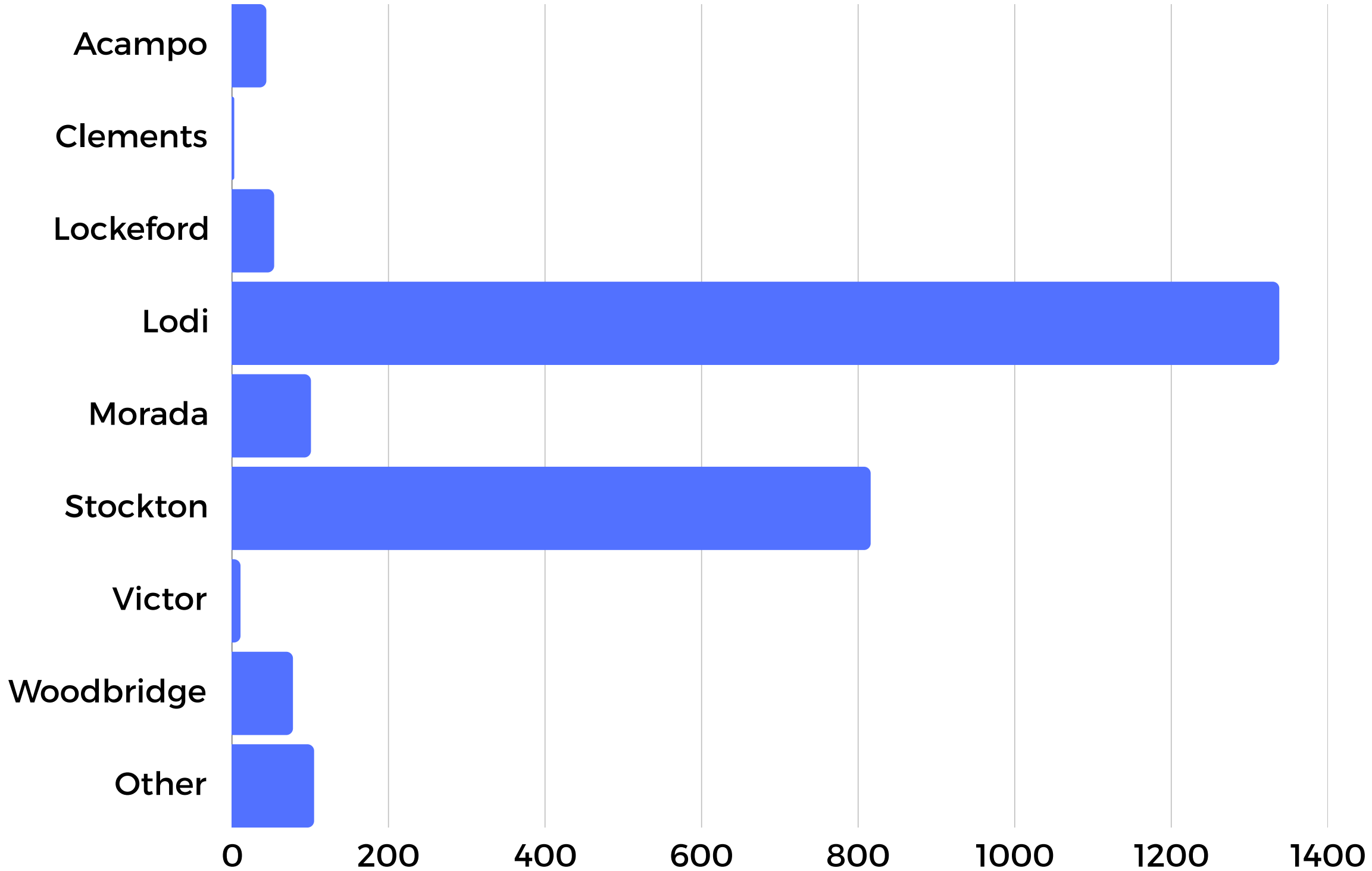


3,062 people responded

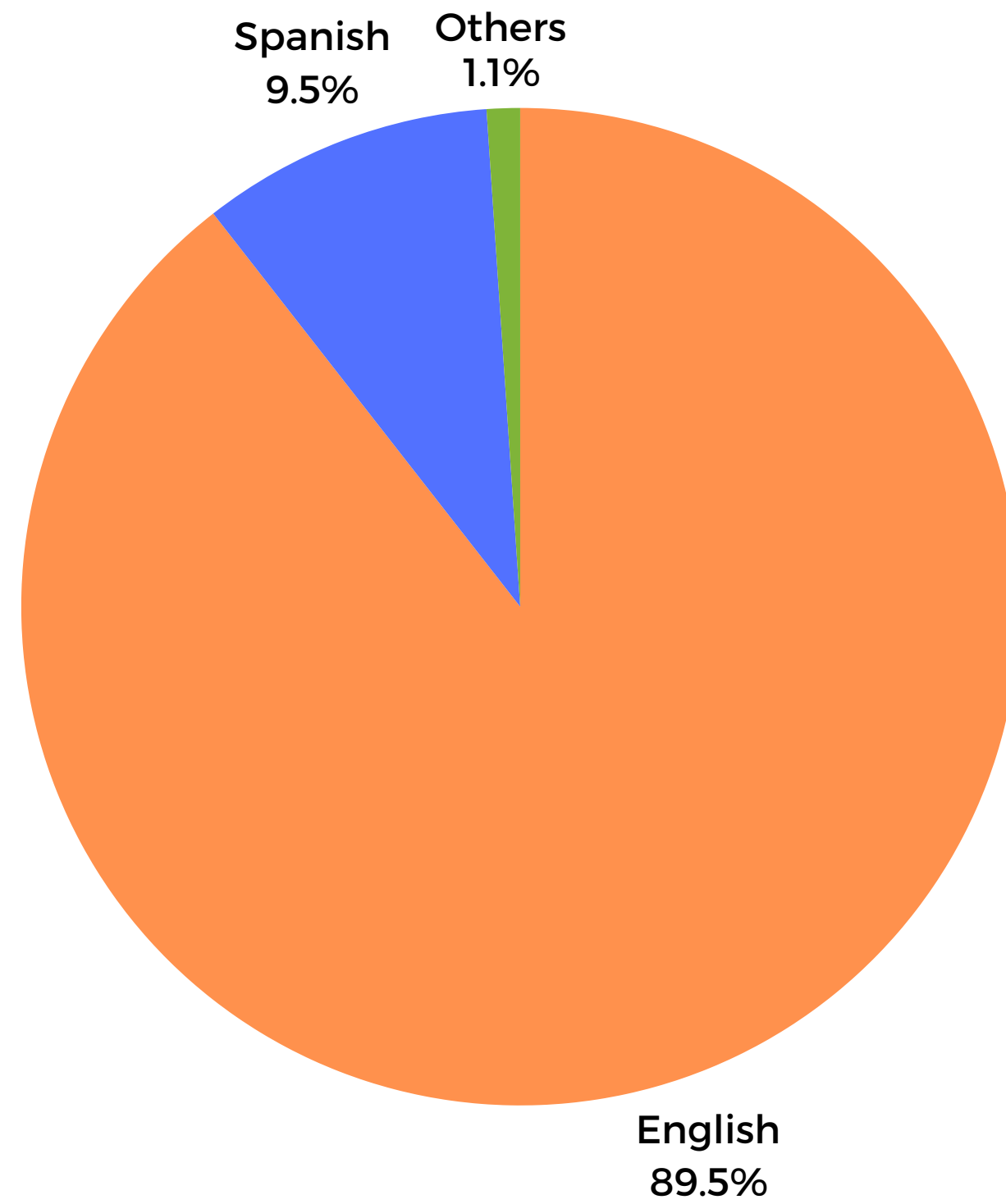


1,776 people completed (58%)

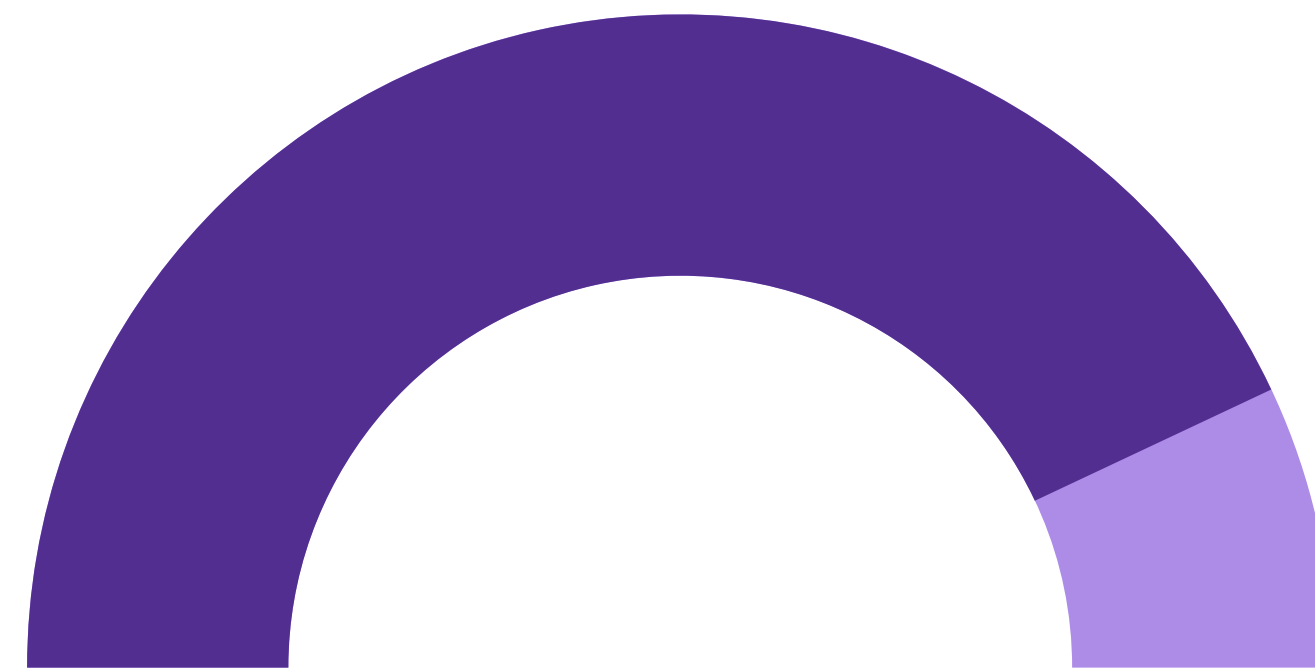
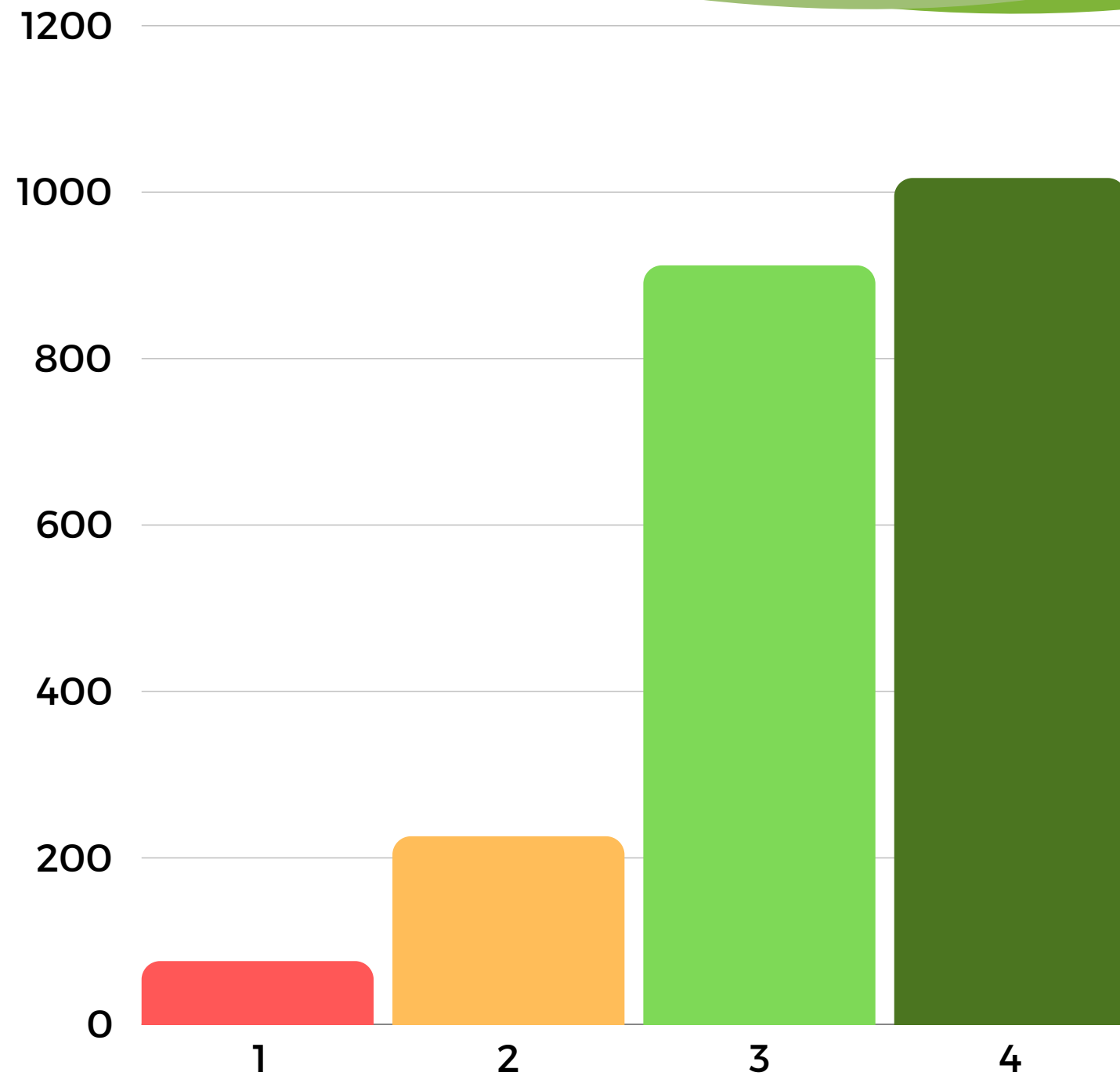
# Communities



# Languages



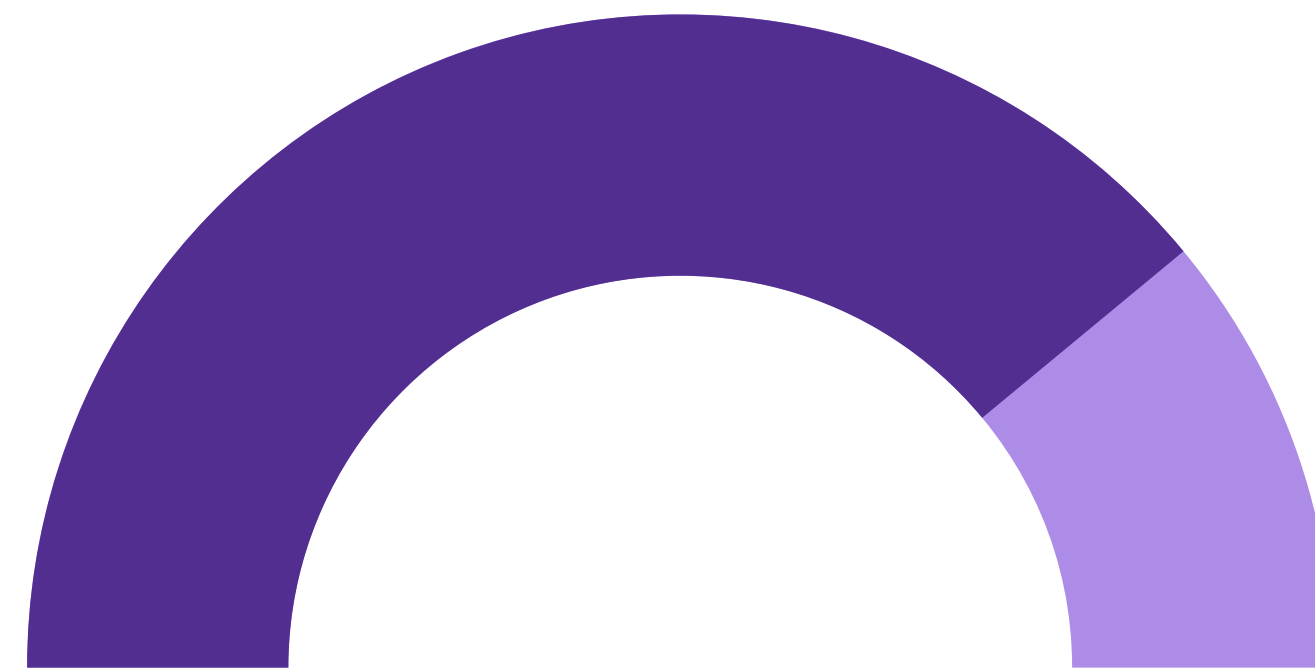
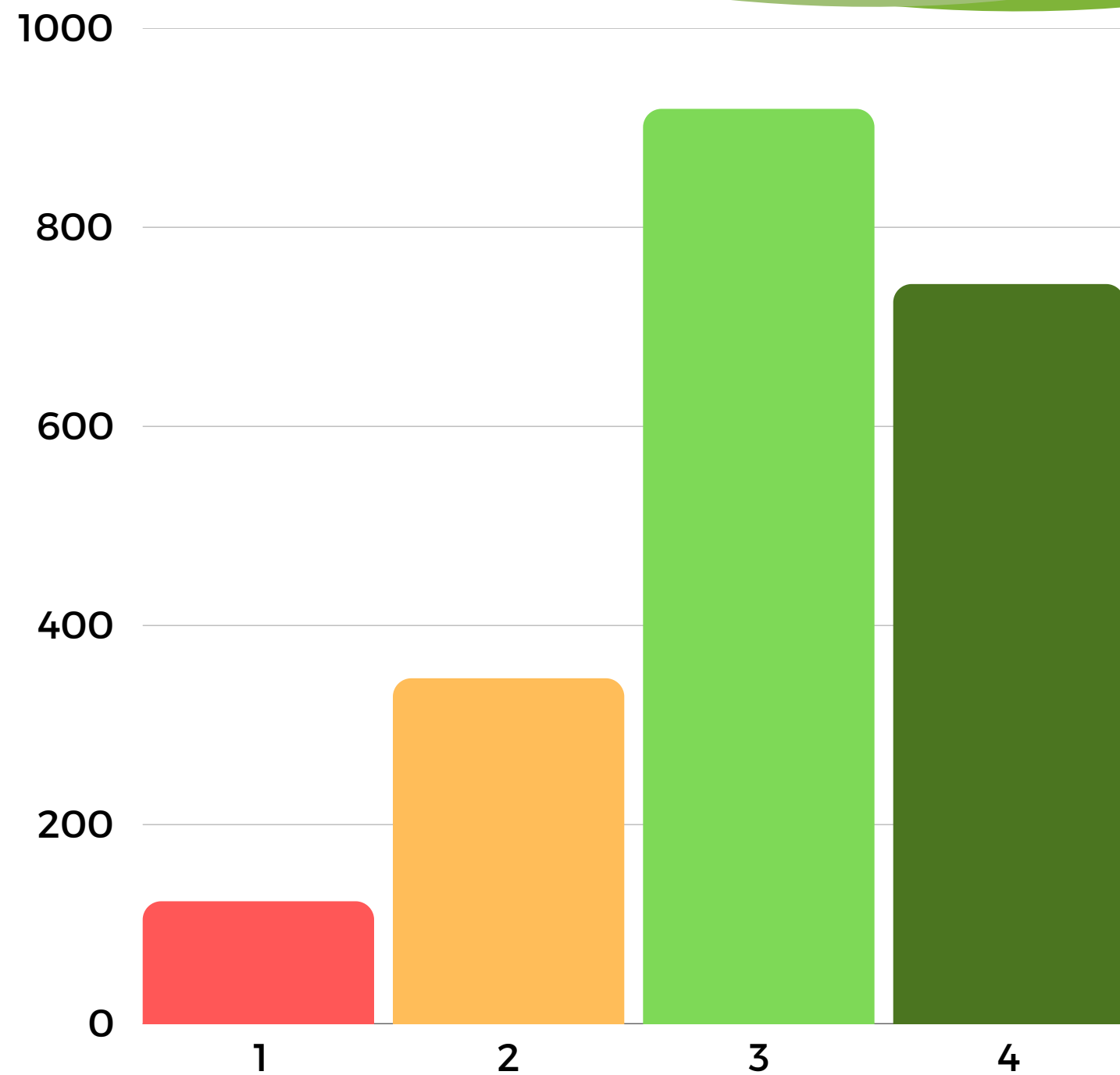
# The communication from Lodi Unified is clear and easy to understand



**86%**

of people voted for 3 and 4  
(very easy to understand)

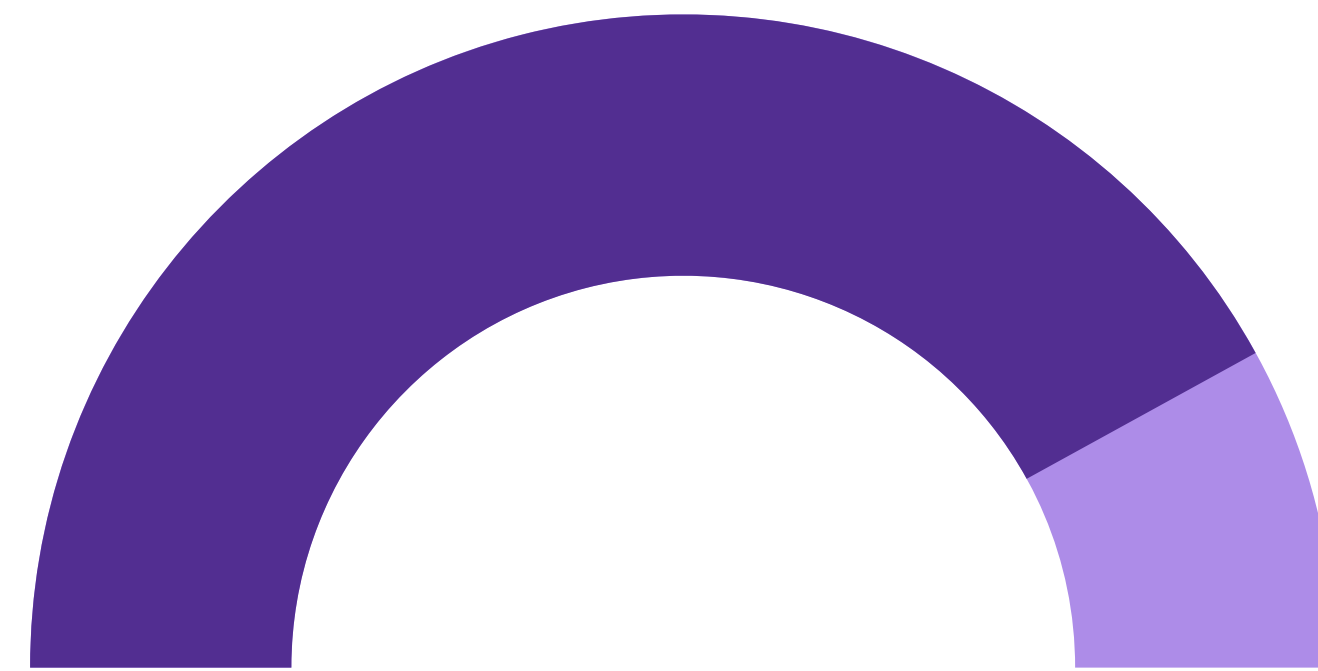
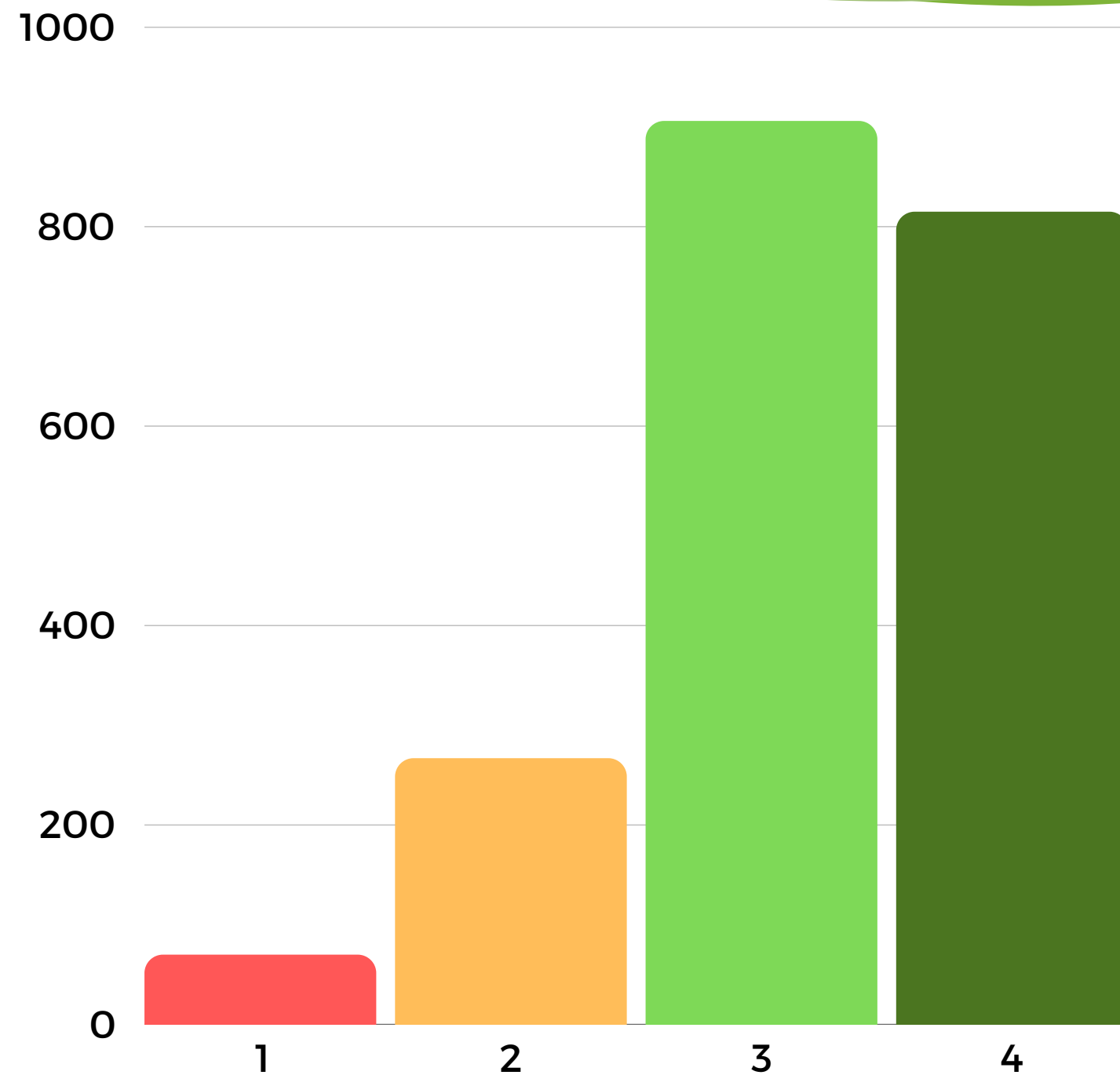
# The communication from Lodi Unified is timely



**78%**

of people voted for 3 and 4  
(very timely)

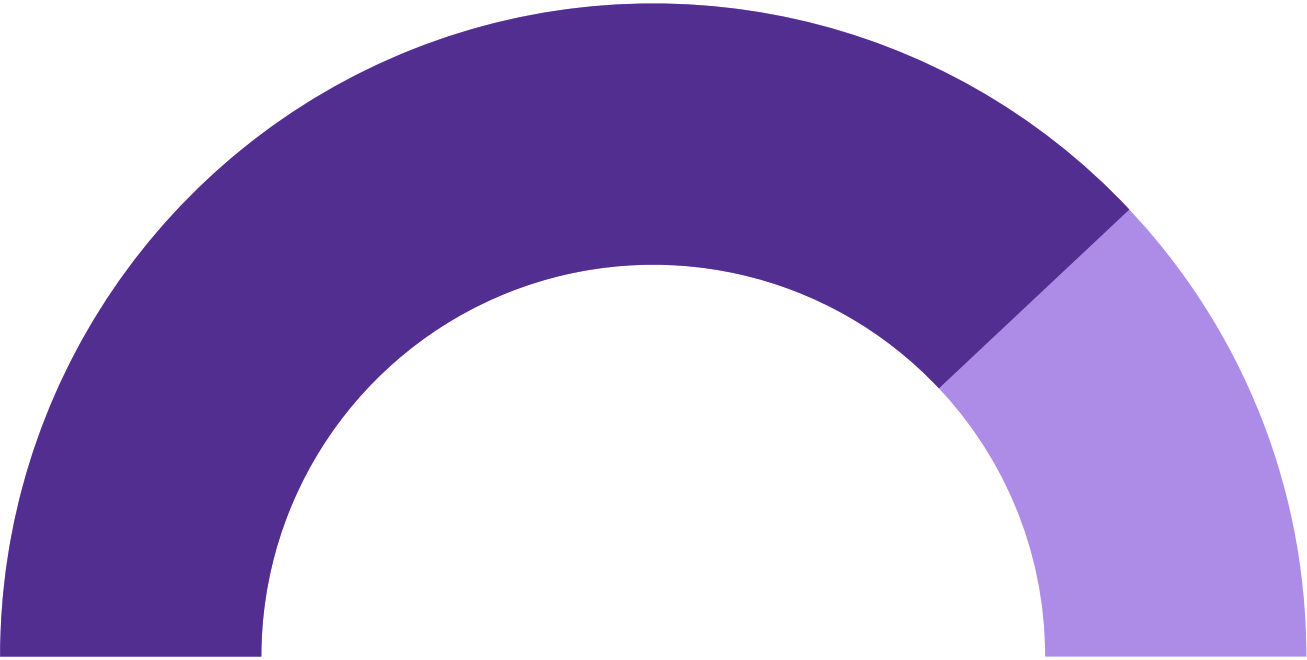
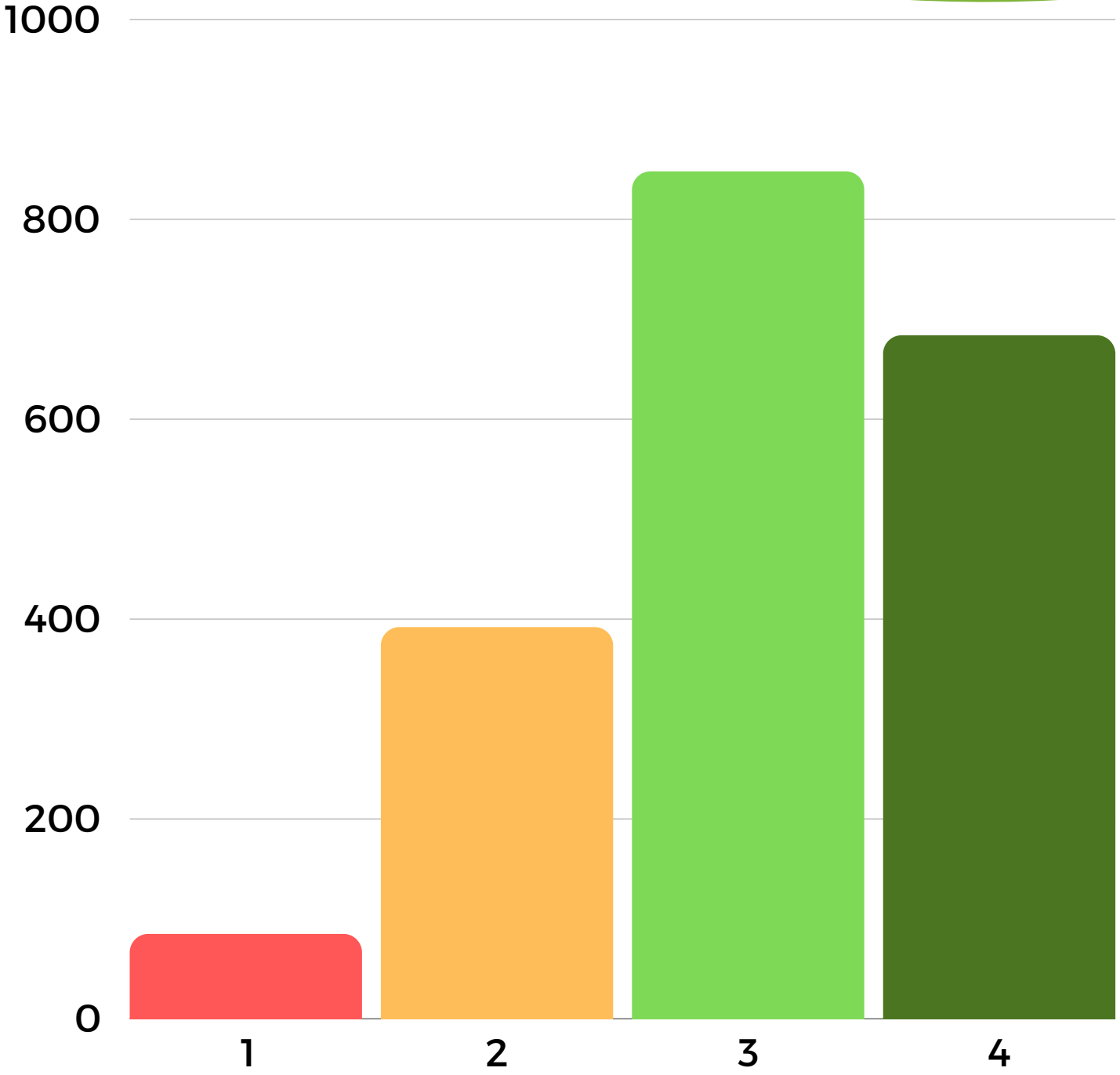
# The communication from Lodi Unified is accurate



**84%**

of people voted for 3 and 4  
(very accurate)

# The communication from Lodi Unified is detailed

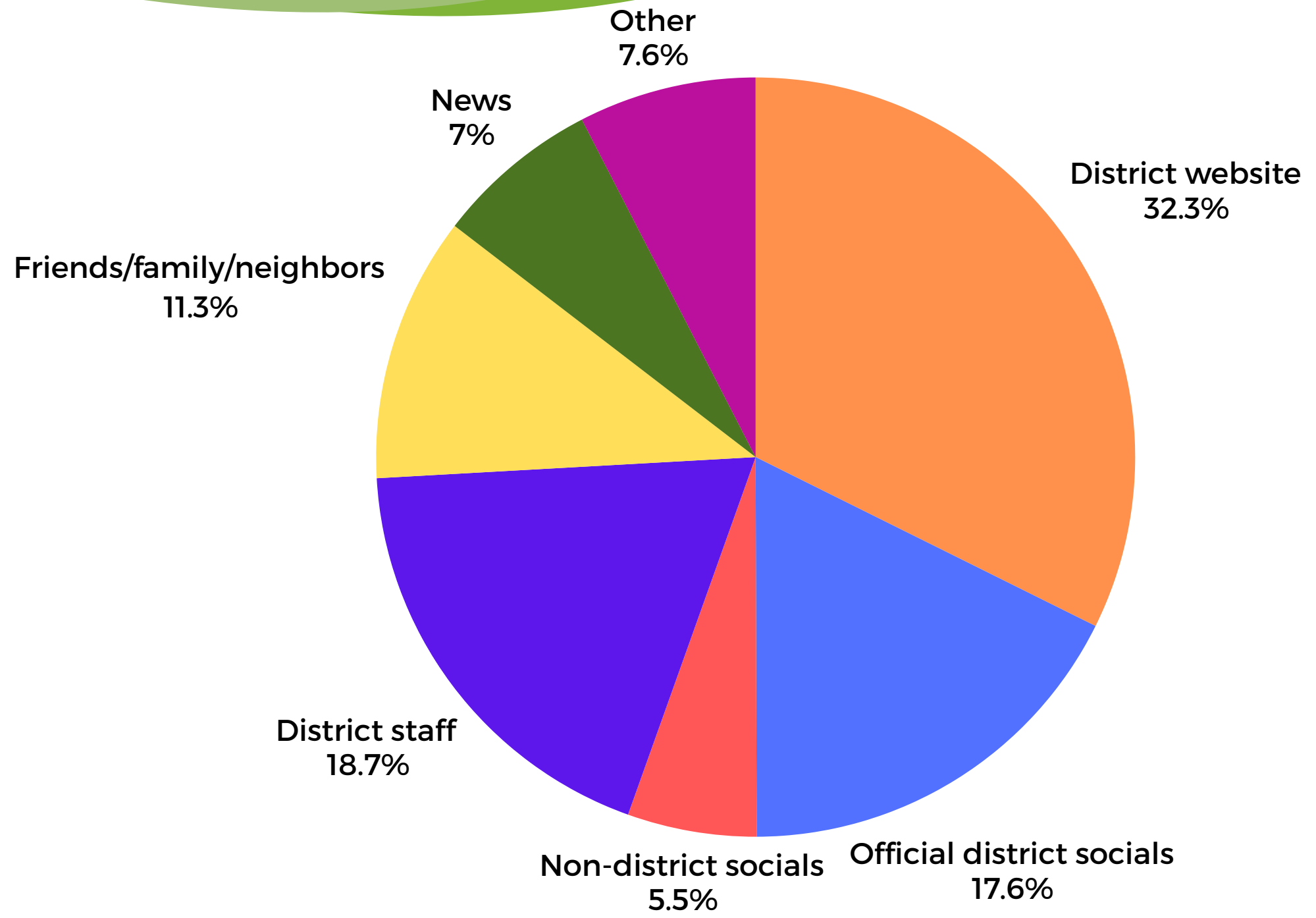


**76%**

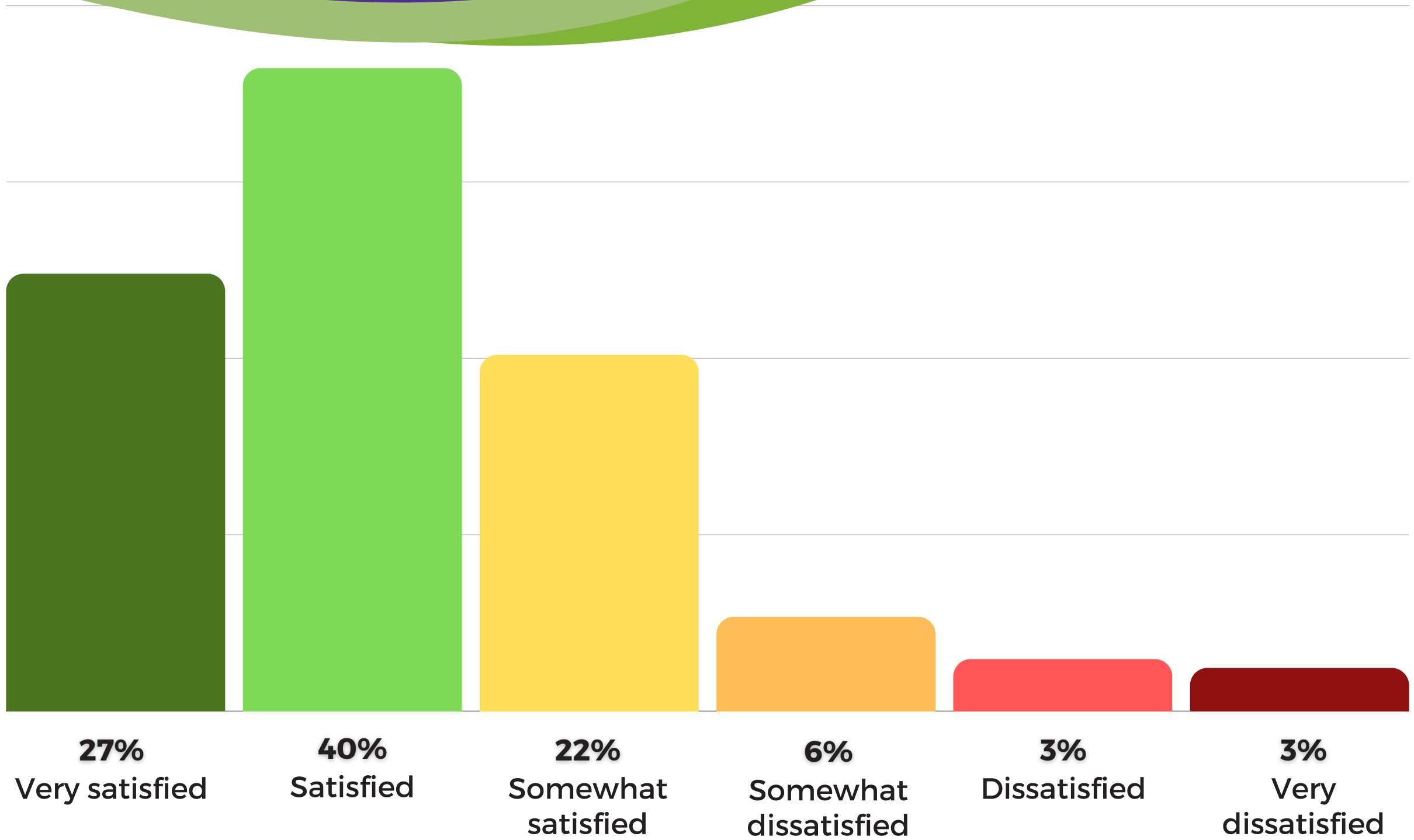
of people voted for 3 and 4  
(very detailed)



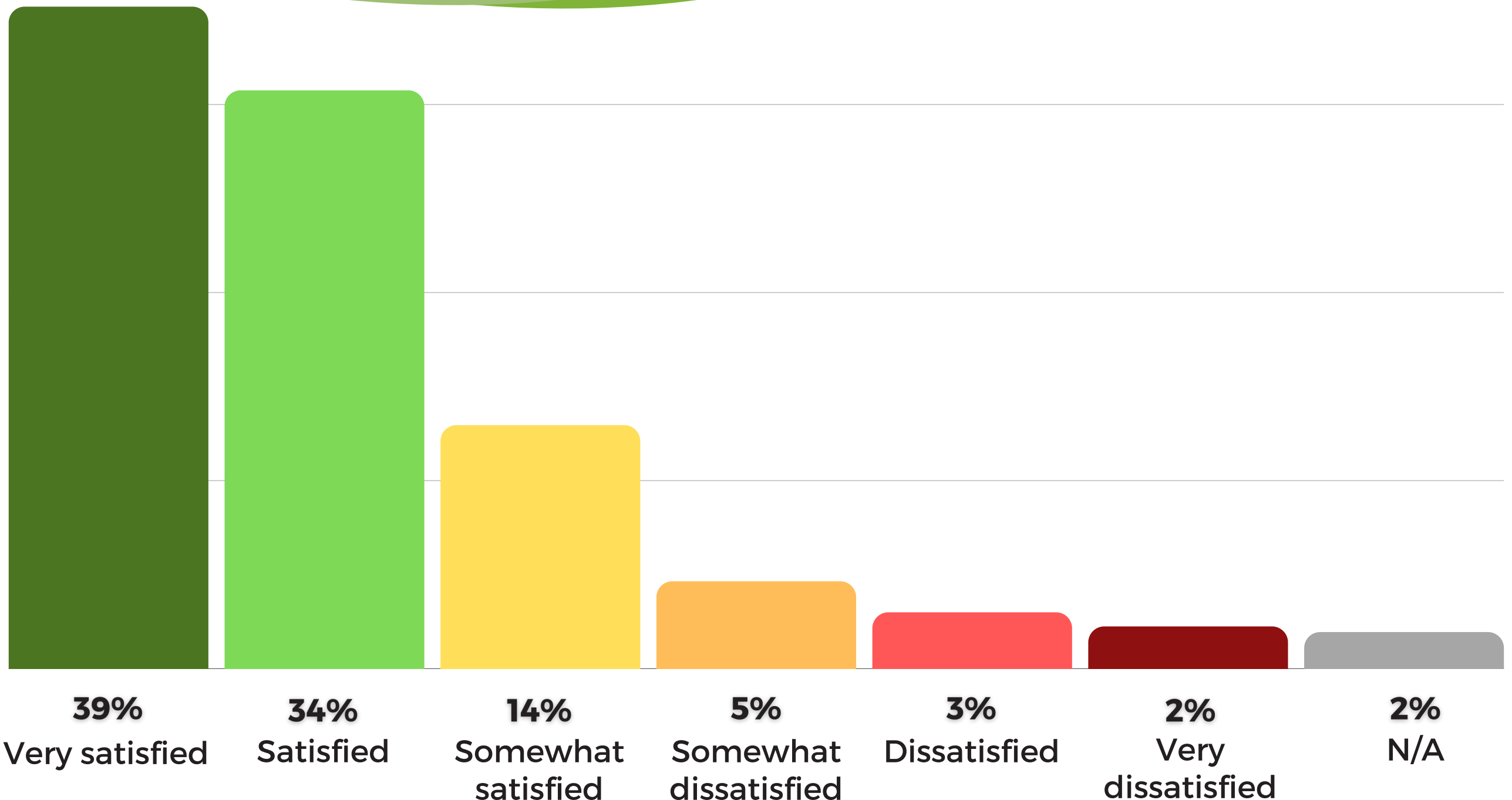
# Select where you go to receive information about Lodi Unified



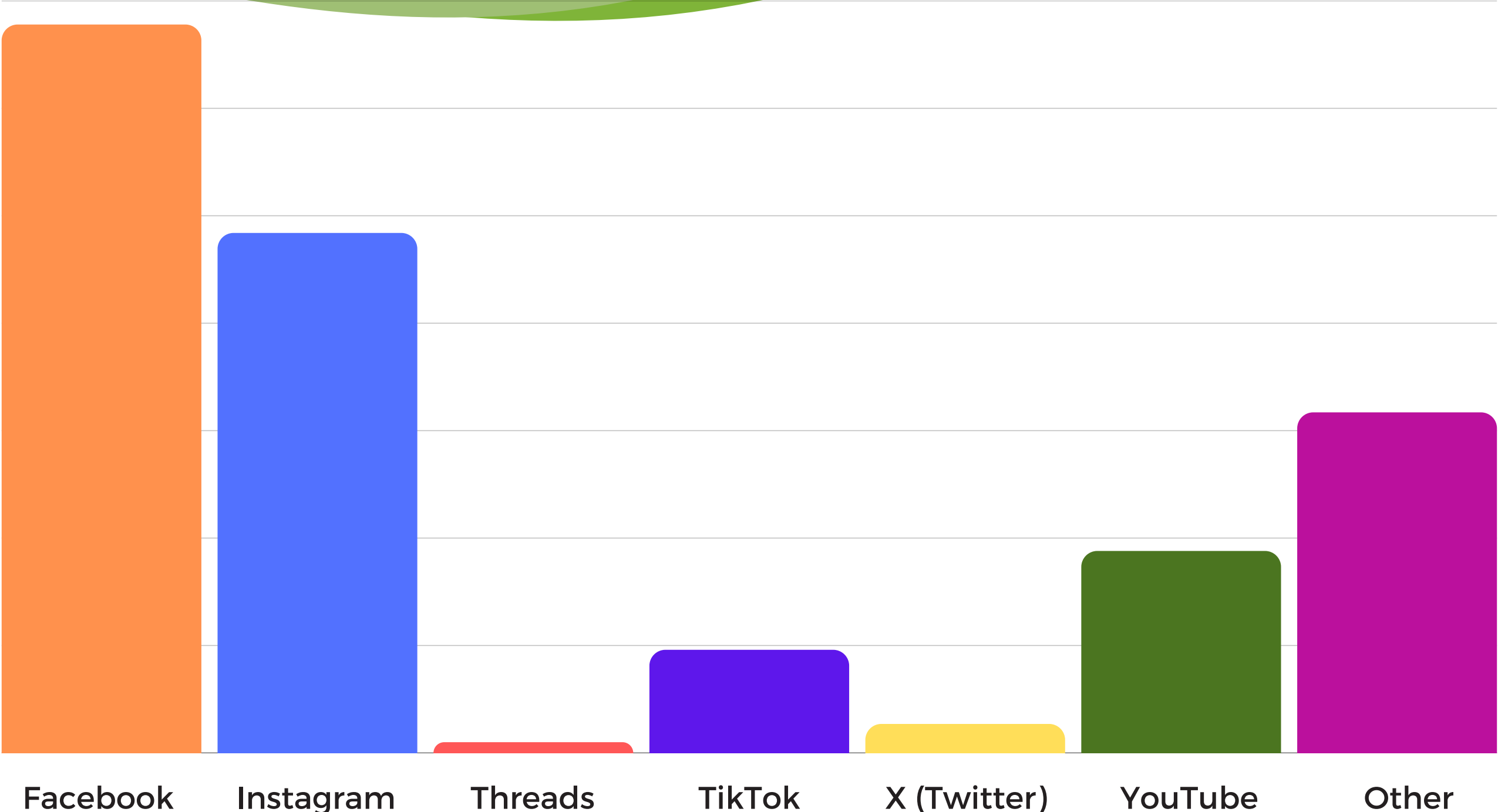
# Rate your overall satisfaction with Lodi Unified communication



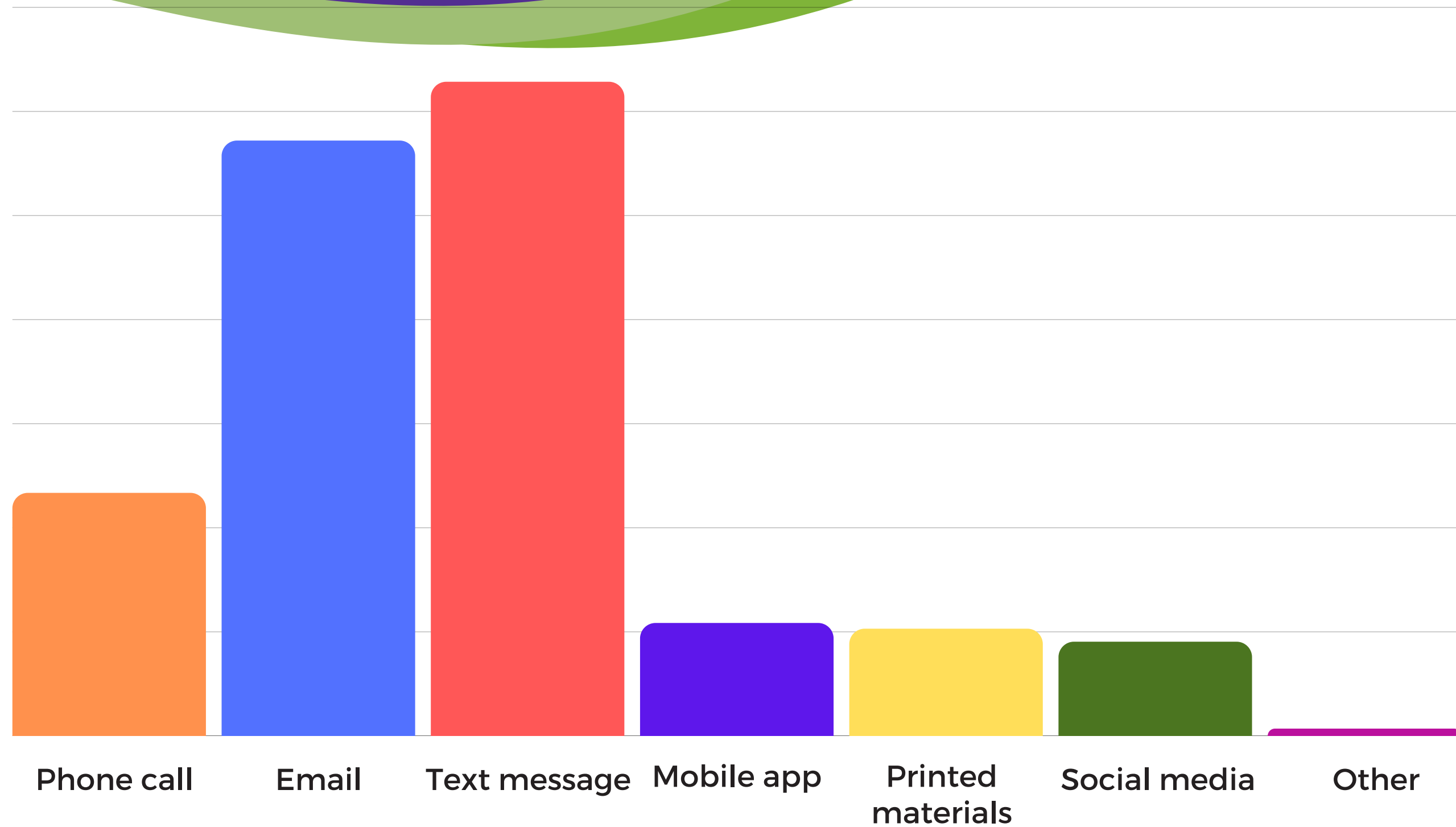
# Rate your overall satisfaction with your school's weekly newsletter



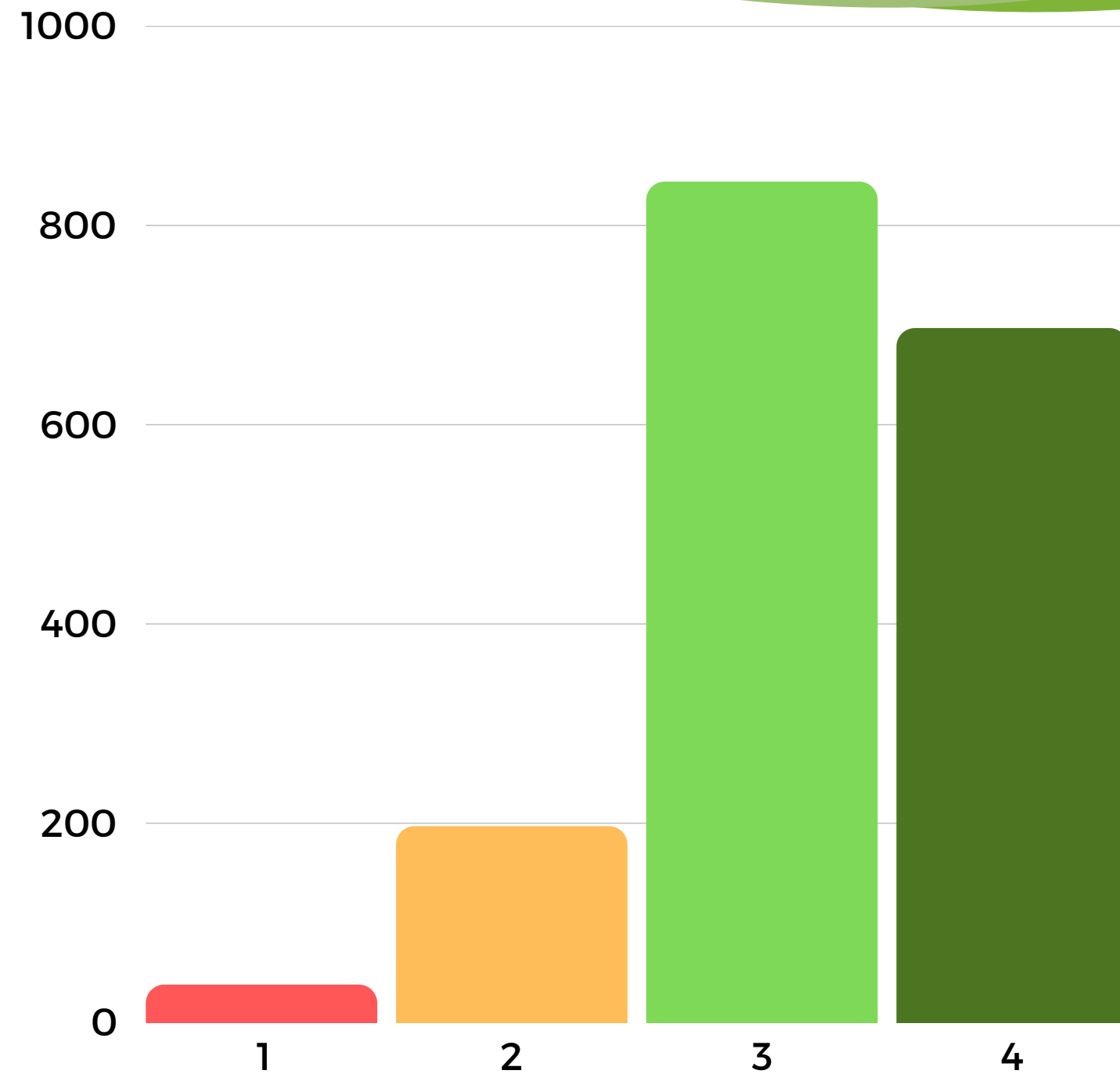
# Please indicate which social media platform you use most frequently for information



# How do you prefer to receive communication and info from Lodi Unified?



# The communication from Lodi Unified is credible and trustworthy



**87%**  
of people voted for 3 and 4  
(very credible)

14

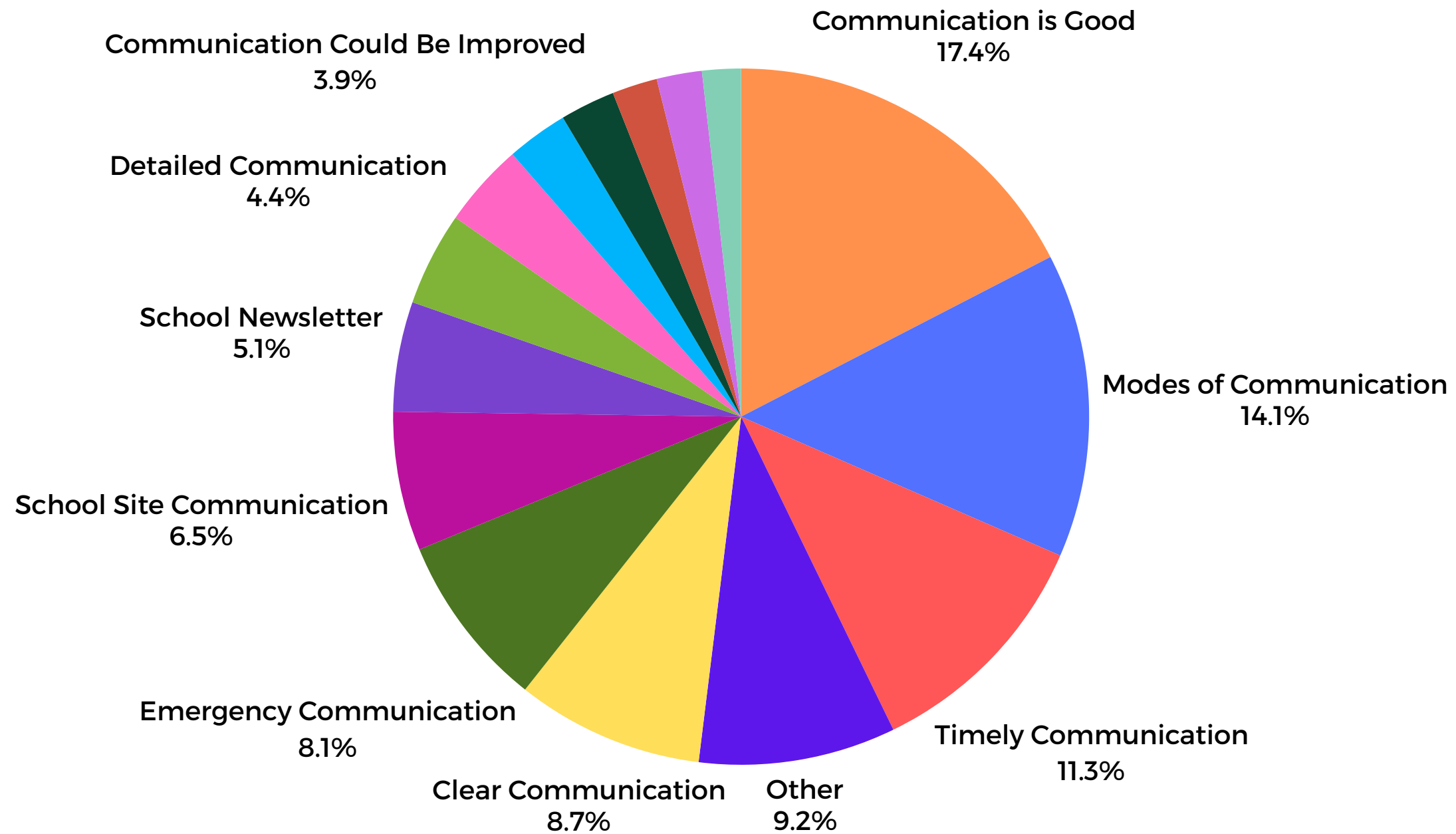
# How can Lodi Unified improve communication?

## Top Themes

1. Communication is Good
2. Modes of Communication
3. Timely Communication
4. Other
5. Clear Communication
6. Emergency Communication
7. School Site Communication
8. School Newsletter
9. Detailed Communication
10. Communication Could Be Improved
11. Website
12. Translated Communication
13. Consistent Communication
14. Responsiveness
15. Accurate Communication

# How can Lodi Unified improve communication?

## Top Themes





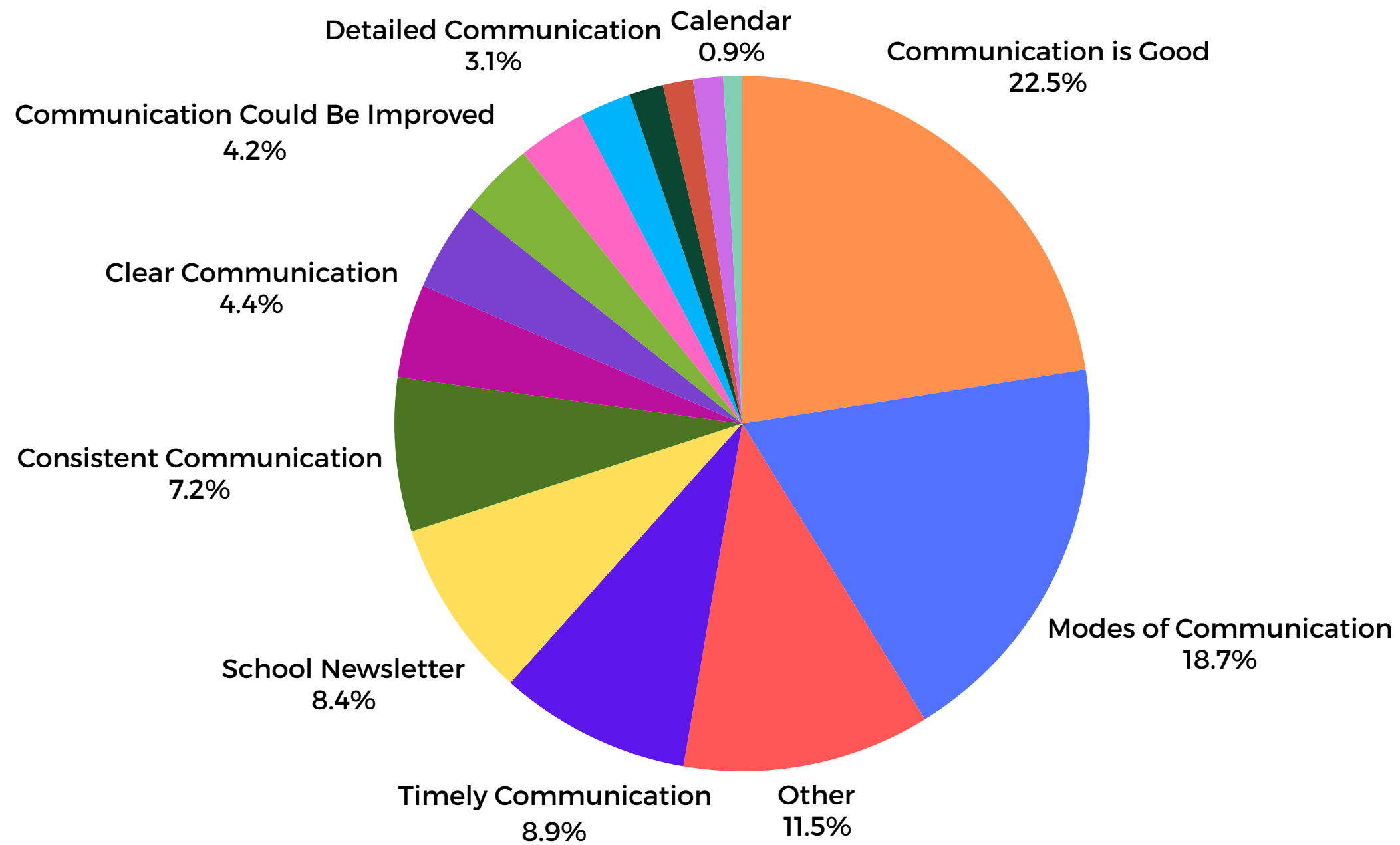
# How can your school improve communication?

## Top Themes

1. Communication is Good
2. Modes of Communication
3. Other
4. Timely Communication
5. School Newsletter
6. Consistent Communication
7. Clear Communication
8. Communication Could Be Improved
9. Emergency Communication
10. Detailed Communication
11. Translated Communication
12. Responsiveness
13. Accurate Communication
14. Website
15. Calendar

# How can Your School improve communication?

## Top Themes



# Moving forward

- In January, we met and presented this information to principals for review and feedback
- We will dig deeper into responses and areas of improvement
- We will discuss adjustments to current modes of communication and platforms
- We will develop our next long-term communication plan

